



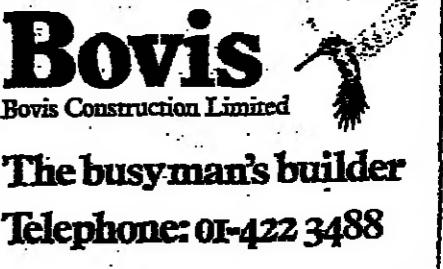
# FINANCIAL TIMES

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## 1 NEWS SUMMARY

GENERAL

BUSINESS

### Safe Labour seats in Europe

Labour could win as many as six of the eight European parliamentary seats in Scotland when direct elections are held next year.

The Boundary Commission's proposals for Scottish constituencies were published yesterday.

Four European constituencies in the central industrial belt of Scotland, where more than half of the electorate lives, are almost certainly safe Labour seats.

Back Page

#### Gen. Zia wins

General Zia Rahman won an overwhelming victory in the Bangladeshi general election. The rival Democratic Unity Party has alleged rigging and says it will not accept the result.

Page 2

#### West Bank debate

Israel yesterday celebrated the 11th anniversary of its capture of East Jerusalem from Jordan, while the Government debated the future of the occupied West Bank territories. In London, Mr. Ron Hayward, Labour Party general secretary, warned that Israel will not live in peace by invading neighbouring territories.

Back Page

#### Express warning

Mr. Victor Matthews says he can afford to close the Daily Express "and might well do so if there was any major dispute with the print unions." Page 7

#### Bengali plea

Flats in London may be set aside exclusively for Bengali immigrants. The Greater London Council is to consider a request by 130 Bengali squatters to be housed together. They say they would feel safer from attack.

Investigation of the alleged plot to kill ex-mole Mr. Norman Scott is believed to be nearly over. Mr. Thomas Hetherington, Director of Public Prosecutions, is to study the result of a police interview with Mr. Jeremy Thorpe, former Liberal leader.

#### Drug test

A drug test on the Scotland World Cup winger Willie Johnston has proved positive. If a second test today proves positive he will be banned from the rest of Scotland's games.

#### Real ailment

A Bristol housewife may be Britain's first victim of a new ailment—Real Ale Shoulder. Her doctor said she was suffering from chronic strain of the shoulder fibres since her pub had gone over to real ale.

#### 17 killed

Rhodesian security forces have killed 12 guerrillas and five "collaborators" for the loss of one white policeman, according to a defence communiqué released in Salisbury last night.

#### Briefly...

Lots cars finished first and second in the Spanish Grand Prix. Mario Andretti was the winner, closely followed by Ronnie Peterson. Jacques Laffite in Ligier was third.

Weekly £50,000 Premium Bond prize went to Essex holder of S.Y. 038087.

Captain Krystyna Chojnowska-Liskiewicz, the first woman to sail around the world single-handed, arrived in Plymouth yesterday.

China has slashed economic aid to Vietnam in retaliation for alleged expatriation of Chinese living in Vietnam.

An earthquake registering 5.5 on the Richter scale hit Vancouver Island yesterday. There were no reports of damage.

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### Ford workers to press for 25% and shorter hours

BY ALAN PIKE, LABOUR CORRESPONDENT

The Government was given an important pointer to possible pay problems in the next round when Ford shop stewards decided yesterday to press for minimum increases of £20 per week, equivalent to rises of 25 per cent.

At the same time, two senior TUC leaders demanded urgent action on low pay by setting a minimum wage and moves towards a shorter working week.

The Ford pay targets, which emerged from yesterday's meeting in Coventry of 200 shop stewards representing 57,000 hourly-paid employees, are much more ambitious than the "socially responsible" 15 per cent wage claim the unions presented to Ford last year.

A £20 increase would represent a rise of about 25 per cent for the main grade of production worker. In addition the shop stewards want other costly improvements, including a five-hour cut in the working week.

Ford pay negotiations are always important politically because of their pace-setting position at the beginning of the wage round.

Last year, when Ford settled for 12 per cent, the Government was faced with the first really crucial test of how rigidly it was going to implement its 10 per cent guidelines and sanctions policy.

This year the negotiations, which are normally concluded in October, could be taking place during an election campaign.

NUPE would be said, fight for a clear commitment to these priorities in the Labour Party's election manifesto.

"We have set ourselves a target figure which we believe to be justified and right," he told the union's 50th anniversary festival in

#### Profits

Shop stewards at yesterday's meeting argued that £20 workers' union's suggested £20 with the present minimum of £24.40 for local authority manual workers.

A number of influential union leaders are increasingly urging policies to combat low pay and reduce the working week as priorities for the trade union

#### Financial system 'equal to oil funds challenge'

BY NICHOLAS COLCHESTER

THE FINANCIAL system in Britain proved equal to the challenge of financing North Sea oil. It solved some daunting problems, sometimes with the assistance of Government, and left no signs that shortage of finance had held up development.

This is the conclusion of a working party of the Wilson Committee, set up to study the performance of the financial institutions in this field.

Led by Professor A. D. Bain, of the University of Strathclyde, this working party has produced a report—published today—which describes the magnitude and nature of the problems of financing the development of North Sea oil resources. With the aid of case studies, it shows how "the financial institutions showed considerable ingenuity and innovation in making funds available to some of the borrowers and in seeking out opportunities for involvement in oil-related activities."

The working party found that

Judicious Government intervention had played a very important part in furthering UK participation in the development of North Sea oil. In particular, it consciously set out to acquire the expertise necessary to become involved themselves.

Without the decisive moves of certain clearing banks, "to build up oil departments, British presence in the Continental shelf would have been much smaller,"

Without the working party's participation, was a "major catalyst."

On the financing side there was "little need for direct Government involvement," the Government did, however, facilitate the supply of finance from private sources.

In advance of legislation, banks and oil companies, some

Continued on Back Page

Editorial Comment, Page 23

banks, merchant banks, investment trusts, insurance companies and stockbrokers "did not wait upon events but consciously set out to acquire the expertise necessary to become involved themselves."

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## OVERSEAS NEWS

## Portuguese financial delegation goes to U.S.

By Jimmy Burns

LISBON, June 4. A PORTUGUESE delegation led by Dr. Vitor Constancio, the Minister of Finance and leading representatives from the Bank of Portugal, left today for the U.S. In spite of continuing reluctance by the Portuguese authorities to reveal policy and details of the trip, Dr. Constancio confirmed on Friday night that the ultimate purpose of the mission was to raise loans on the Euromarket with the aim of restructuring Portugal's short-term debt and of stimulating investment.

Dr. Constancio was hoping that the loan will eventually be around \$500m, less than the \$700m which had been optimistically forecast by some unofficial sources here.

Dr. Constancio's delegation will first spend a few days in Washington awaiting formal approval of the Portuguese Letter of Intent by the executive council of the International Monetary Fund. It will then leave for New York to join leading representatives of major Portuguese banks, including the Banco Português do Atlântico, Banco Espanhol Santo, and Banco Pinto e Sottomajor, who will be negotiating with leading U.S. commercial banks.

The Portuguese authorities are hoping that borrowing from the Euromarket will ease pressure on reserves. The Bank of Portugal on Friday denied newspaper speculation here that it had been selling gold in recent weeks in settlement of short-term credits during last month.

Normalisation of diplomatic relations between Portugal and Angola, interrupted two years ago, appears to have been placed on a firm basis with the arrival here yesterday of the first Angolan Ambassador to Portugal, Sr Adriano Joao Sebastiao.

On his arrival at Lisbon airport Sr Sebastiao said that there could soon be a meeting between President Ramalho Eanes, of Portugal, and President Agostinho Neto, of Angola, in a "Portuguese speaking country."

Meanwhile, Sr Basilio Horta, the Portuguese Minister of Trade, confirmed on Friday that he would lead a delegation to Luanda next month aimed at increasing commercial links between Portugal and Angola.

Relations between Portugal and her former African colony were marred in 1976 when a representative office in Oporto of Angola's MPLA party was burnt down.

## Carter prepares to dispel foreign policy confusion

BY DAVID BELL

MR. CARTER is to make a major speech on Wednesday in a fresh effort to dispel the confusion that now surrounds his Administration's attitude towards the Soviet Union.

Officials said this weekend that the President's speech will be among the most important he has made. For some weeks, but particularly in the last 10 days, senior officials have been sending conflicting signals about the U.S. role in a process which culminated on Friday with a newspaper report that the Administration had effectively frozen further talks on strategic arms limitations for the time being.

After the President's unusually vehement denial of this report, it has emerged here that a week ago Mr. Andrei Gromyko, the Soviet Foreign Minister, caught with a proposal that both the U.S. and the Soviet Union should ban all new land-based intercontinental missiles. If accepted, some time he has seemed unable

to decide between the view of Dr. Zbigniew Brzezinski, his national security adviser, that the Russians are taking advantage of U.S. weakness in Africa and elsewhere, and the views of Mr. Cyrus Vance, the Secretary of State, and others.

Officials insist that it is this proposal, and not Administration concern about Soviet and Cuban activities in Africa, that has led the U.S. to adopt its take-it or destroy-it policy in the current SALT negotiations. U.S. commanders are extremely unpopular in Congress and would probably make it impossible for any new SALT treaty to get through the Senate.

It is not clear why the Russians chose to make a proposal of this kind so late in the day, yet to be surmounted, but it is thought that Mr. Carter and President Leonid Brezhnev could overcome it in a personal meeting. When, or whether, such a meeting will be held remains an open question.

Editorial Comment, Page 16

WASHINGTON, June 4.

## Sweeping victory for Bangladesh ruler

By Simon Henderson

DACCIA, June 4.

Major General Zia-ur-Rahman, the military ruler and President of Bangladesh, won an overwhelming victory in the Presidential election yesterday, gaining about 80 per cent of the votes cast. But his main opponent, retired General M. A. G. Osmani, has alleged that large-scale rigging took place and a spokesman for his Democratic Unity Front has said it will not accept the result.

According to reports this weekend, SALT talks were very close to a successful conclusion before Mr. Gromyko's unexpected proposal.

A key remaining obstacle,

the Soviet Backfire bomber, has

yet to be surmounted, but it is

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Editorial Comment, Page 16

## Resignation may follow Schleyer search report

By Jonathan Carr

BONN, June 4. HERR WERNER MAIHOFER, the West German Interior Minister, seems bound to come under increasing pressure to resign after the release at the weekend of an official report on the hunt last year for the industrialist, Dr. Hans Martin Schleyer, and his terrorist kidnappers.

The report finds that lack of co-operation between political and police organisations meant that a "hot tip" received during the hunt was not followed up promptly.

The report prepared by a former Minister, does not criticise by name either Herr Maihofer or Herr Burkhard Hirsch, the Interior Minister of North Rhine-Westphalia, the state in which Dr. Schleyer was captured.

But the nature of the recommendations and the exposure of errors during the hunt are widely seen as criticism of both men. Both are members of the Free Democrat Party which is in coalition with the Social Democrats in Bonn.

Herr Maihofer is already under fire—not only from the Opposition but from some members of the SPD over another case involving the federal border authorities, which come within his portfolio.

## Andreotti asks banks to help chemical industry

BY PAUL BETTS

ITALY, June 4. ITALY'S Government asked the country's banking system this weekend to extend new credits to the chemical industry, to avoid the threat of closures and widespread lay-offs.

The appeal was made after the meeting of an inter-ministerial committee for economic planning presided over by Sig. Giulio Andreotti, the Prime Minister. Earlier the financial troboli Societa Italiana Resine (SIR) announced the progressive closure of a number of its plants in Sardinia. It carried through.

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During an eight-day stay in the U.S. Mr. Desai will address the UN Special Session on Disarmament, and have talks with President Carter. — Reuter

The political consequences of mass lay-offs has forced the Government to intervene. The Christian Democratic minority Government, which is to hold talks this week with the other main parties on the crisis, says the much overdue reconstruction programme for the industry will be published later this month.

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## WORLD TRADE NEWS

## Iran ordnance deal will bring UK £400m orders

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

BRITAIN'S MECHANICAL engineering industry will collect this will involve MTS finding an F-16 fighter. The next year for plant and machinery for the Isfahan above its normal requirements. The funds Iran obtains from the proposed re-into construction of the complex will require at least £100m of machine tools alone from the UK.

Some industry sources suggest that the complex will be acquired by Iran with General Dynamics of the U.S. and Ash-  
Lebanon will be bought by the Army. Details remain secret, but it is said that the deal will be made in the next few weeks.

Discussions about the deal have been going on for about three years. The way was cleared for a final go-ahead with the signing of a protocol agreement in Tehran on May 10.

Now UK industrialists expect Mulholland Technical Services, the contractual arm of the Ministry of Defence, to start placing contracts possibly within weeks and certainly in only a few months' time.

The complex will turn out a wide range of ammunition as well as spare parts (such as gun barrels) for L-110, Chieftain tanks. Informed estimates of the completion will probably take three to three and a half years.

The UK will also benefit from the civil engineering contracts to be placed as the Wimpey-Lain consortium seems likely to get the lion's share of that business.

One of the major reasons for the delay in the project—it had gone ahead as originally planned it would have coincided with the depths of the recession in the UK mechanical engineering industry.

It was the question of payment. The other order has been placed by Afghan Seeds Com-

## Afghan tractors sale

BY OUR INDUSTRIAL STAFF

FARM MACHINERY worth nearly £3m is being supplied to Afghanistan by Massey-Ferguson, mainly from its UK plants, under two contracts which the group says were won in the face of intense international competition from virtually all other major manufacturers.

The deal, worth over £700,000 and funded by the Asian Development Bank, will provide equipment for four farms which the seeds company operates in the Kandahar area.

Apart from one other M-F plant supplied last year, these are believed to be the first combines made in a Western country to be sold to Afghanistan for at least ten years.

The equipment will be offered by the Bank with credit arrangements for purchase by individual farmers.

The other order has been placed by Afghan Seeds Com-

## SHIPPING REPORT

## Firmer rates maintained

BY LYNTON MCALPIN

A SMALL reduction in the days 20 vessels had been amount of available tonnage out put by owners anxious about future trading from other sectors.

There was no evidence of new VLCC business last week, but brokers hoped that resolution of the other 200 are for North America.

Very large crude carrier fixings was confined to period employment in contrast to the previous week. One U.S.-based company called for large tankers for one, two and three year-time charter with early delivery. Up to five may have been concluded.

The rates, varied between Worldscale 24 for 12 months to 22 for three years.

The order was prompted at the end of the previous week. Within

Contracts

Nippon Engineering has won a Riley 176.8m contract to build an 88-mile oil pipeline in Saudi Arabia by the end of next year, capable of carrying 300,000 barrels of oil each day, to link Riyadh with the Khurais fields to the east. The contract, which includes building two pumping stations and a terminal station, was awarded four contracts totalling more than \$4m. The biggest, worth \$3m, is from the Ontario Ministry of Transportation and Communications for building a four-lane seven-mile extension of the Don Valley parkway north of Toronto.

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Contracts

Bedford, the Vosshall truck manufacturing subsidiary, last week passed the half-million mark for production of its TK model. The TK-1000, introduced in 1960, is claimed to be the first British truck to be built in such large numbers. Vosshall's output has been exported, with Portugal, Austria and the Benelux countries being the main purchasers.

The SPP Group has won an order worth \$1.5m for pumps and ancillary equipment for a major sewerage scheme in Kuwait, placed by the Hyundai Construction of South Korea.

Siemens medical division has won a \$1.6m contract to install two computerised axial Tomography scanners which will be installed at a government hospital and at a private clinic.

He already has the biggest convention facility in Brussels. Why is he building more?



He can't say no. Call him: 2193400.

He is Giovanni Caronni, Mr. Convention at our Brussels-Sheraton Hotel. He can easily handle 2,100-2,200 people at a meeting, up to 800 at any kind of an eating affair. Or at a ball—he has the biggest ballroom in Brussels. And after the ball is over, the chances are small that you'll have to move the guests to other hotels. He has hundreds

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## Renault may double capacity in Turkey

BY TERRY DODSWORTH

RENAULT, THE French motor group, is considering plans to expand production at its assembly company in Turkey to more than double its present capacity of between 40,000 and 50,000 units a year.

The Turkish concern, Oyak-Renault, in which the French company has a 44 per cent stake, would like to develop on its base of its present R12 production into manufacturing the new R18 in two to three years time.

A detailed programme has been worked out with a view to putting this to the Turkish Government, which controls the industry through licensing agreements, towards the end of this year.

But before taking this step, Renault will almost certainly press for Turkish commitments on remittance of royalties and relaxation of price controls.

The problem facing both the company and the Government at the moment is that Turkey is in a balance of payments crisis. This makes the future for investments in the country uncertain, while putting a damper on any plans for development, likely to suck in more imports.

On both contracts M-F will provide the Afghan authorities with a substantial programme of training support in the management, operation and maintenance of the equipment.

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# "There was never any question of us opening anywhere else in Britain. It had to be Scotland."



*Adam Thomson, Chairman, The Caledonian Airways Group.*

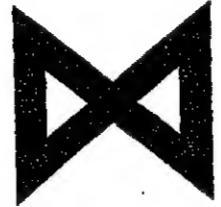
"We chose Prestwick for our new Aircraft Engine Overhaul and Test Plant because it provides all the facilities needed for cost effective operation. With the area's history of aviation work, there's a ready pool of labour capable of tackling such specialist engineering.

S.D.A. involvement enabled us to embark on this exciting development and afforded The Caledonian Airways Group, parent company of B. Cal., the opportunity to help support the Scottish economy".

The Caledonian Airways Group and the Scottish Development Agency have got off to a flying start at Prestwick. The opening of this new aero-engine plant will create up to 250 new jobs by the mid-80's. It's just one illustration of how the S.D.A. can provide financial assistance to aid the expansion of industry where growth potential exists.

The Scottish Development Agency has been formed to promote industrial and economic growth throughout Scotland. With a budget of up to £300 million, we can provide a variety of financial incentives and factory accommodation to help companies expand and spread their wings.

To find out more, contact James Gorie, our Director of Information, at the address below.

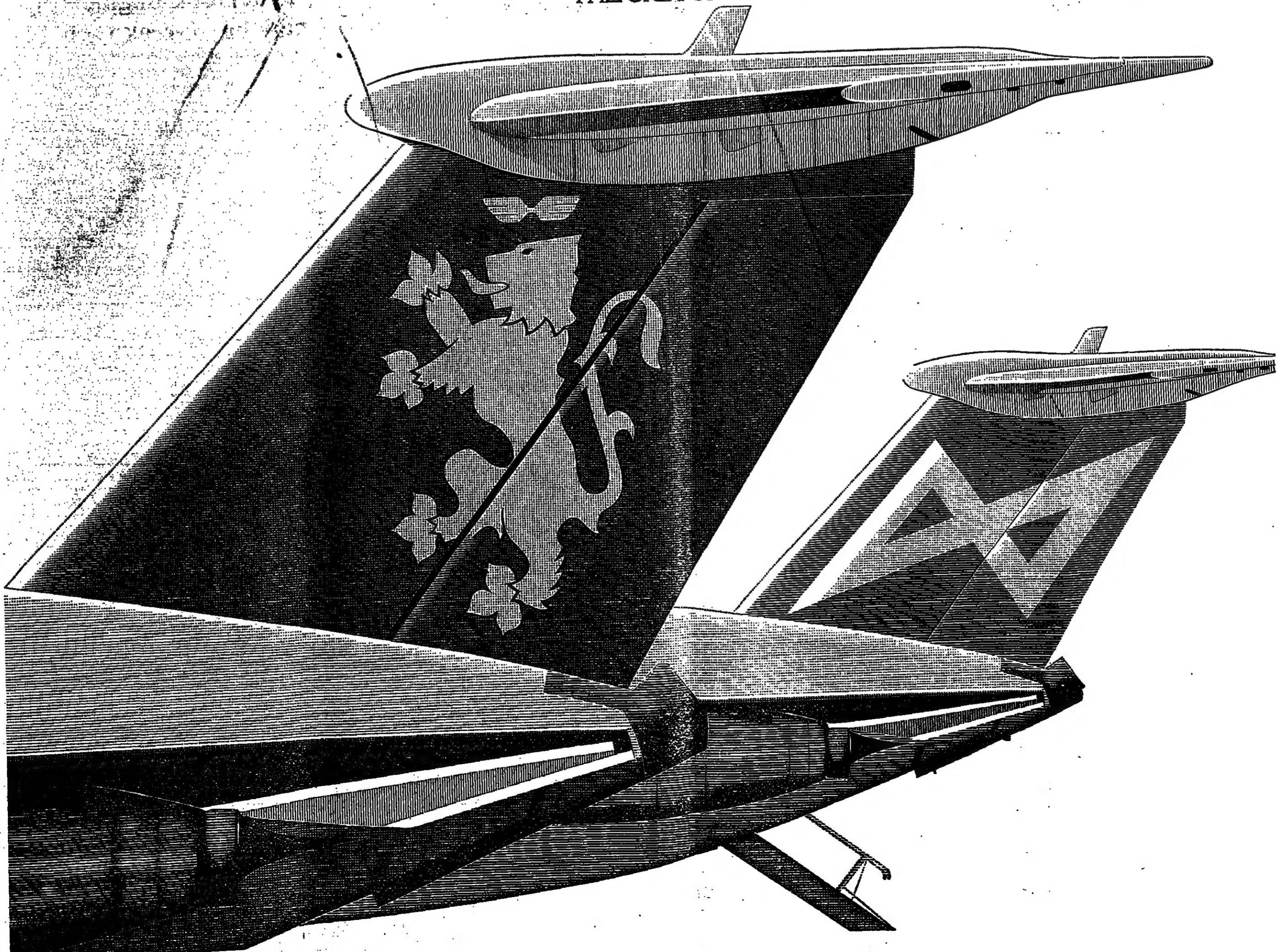


**Scottish Development Agency**

120 Bothwell Street, Glasgow G2 7JP.

Tel: 041-248 2700 Telex: 777600

THE SIGN OF SCOTLAND'S INDUSTRIAL GROWTH.



CP  
JUNE 5 1978

## HOME NEWS

## COMPANY NOTICES

## CIMENTS LAFARGE

7.6.1972/1987 FF 100,000,000

Notice is hereby given to bondholders of the above-mentioned loan that the amount redeemable on July 1, 1978, i.e. FF 3,000,000 was bought in the market.

Amount outstanding: FF 85,000,000

Luxembourg, June 5, 1978.

THE TRUSTEE,  
FINIMTRUST S.A.

## TENDERS FOR GREATER LONDON BILLS

KALGOORLIE, SOUTHERN GOLD MINES

INCORPORATED IN VICTORIA

REGISTERED OFFICE: 100 FELL &amp; STAKER,

100 NEW BOND STREET, LONDON W1A 2ED

TELEGRAMS: KALGOORLIE LTD, LONDON

TELEPHONE: 01-580 0000

NOTICE IS HEREBY GIVEN THAT AN

EXTRADITION MEETING OF THE

LONDON STOCK EXCHANGE, HELD ON

THE TWENTY-FIRST DAY OF JUNE, 1978,

NOTES FOR THE PURCHASE OF CERTAIN

ORDINARY RESOLUTIONS.

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Financial Times Monday June 5 1978

## LABOUR NEWS

### Building action to start June 25

By Alan Pike  
Labour Correspondent

ACTION over the building industry's annual pay settlement will begin on June 25, the Transport and General Workers' Union said yesterday.

The action will be arranged on a regional basis. Local officials of the union have prepared lists of construction projects which are likely to be affected.

The dispute is over the value of the national pay offer to more than 750,000 building and civil engineering workers. Employers say it is worth almost 10 per cent, but some union officials say that it will have a much lower value for many men.

Mr. George Henderson, the union's national secretary for the industry, said yesterday that employers' organisations had made it perfectly clear that they were standing absolutely firm on the offer.

The present agreement expired on June 25 and, with the postponement and cancellation of proposed meetings between the parties, he had to give notice that the union would begin industrial action after that date.

The position is complicated by the fact that the executive of the biggest building union, the Union of Construction, Allied Trades and Technicians, has accepted the offer and is telling its members to ignore the transport union action.

This position may be criticised by some delegates at the construction union's conference which opens to-day in Dunoon.

### Bootle strike deadlock move

FRESH EFFORTS will be made this week to resolve an unification strike by 400 construction workers over a severance pay agreement which is halting the final stage of work on the multi-storey Island Revenue office block at Bootle, Merseyside.

Although no further meetings have been arranged between the contractor, McAlpine's, and the unions, discussions are expected between management representatives and the Government's Property Services Agency.

The dispute came to a head last week when talks on the proposed redundancy of 11 men broke down.

The building is now seven years behind schedule and its cost has risen from £2.5m to

### Civil Service unions may form closed shop alliance

By PHILIP BASSETT, LABOUR STAFF

INDUSTRIAL and white-collar proposals for the introduction of a closed shop in the service closed shop offer than the Government's current proposals would be likely to be rejected outright by the white-collar may join forces to press their case through a consortium.

The 97,000 industrial civil servants in the Transport and General Workers' Union, the biggest union representing the industrial grades of staff, will be asked if they want backing for local closed shops.

The three non-industrial Civil Service unions pressing for a closed shop, the Civil and Public Services Association, the Civil Service Union and the Inland Revenue Staff Federation, have asked unions representing the 172,000 industrial civil servants for joint talks on the Government's proposals.

If a consortium of lower-grade civil servants is formed from the meetings, the Government could face a demand for improved terms and conditions of service.

### Clyde managers win 5 per cent. pay rise

By OUR LABOUR CORRESPONDENT

THE ENGINEERS and Managers with TASS over recognition in the industry, says that in its fair wages award backdated to January for managers working at Yarrow Shipbuilders on the Clyde.

This is on top of a 10 per cent rise for all staff employees negotiated by TASS, the white-collar section of the Amalgamated Union of Engineering Workers.

The engineers' association, which is engaged in a fight

### Express could be closed Matthews warns unions

MR. VICTOR MATTHEWS says people in Fleet Street could perhaps not afford to close down the Daily Express and "might well do so" if there was any major dispute with the print unions.

He added that if he had the power to hire and fire and did not have the unions to contend with he would dismiss up to 40 per cent of his workforce.

His comments were made in an interview for Anglia Television on the problems of Fleet Street. The programme "Enterprise" will be shown on Thursday.

He said that while a lot of the unions

### TV unions to ballot on merger

By OUR LABOUR CORRESPONDENT

A BALLOT on a merger between the Association of Cinematograph, Television and Allied Technicians and the Association of Broadcasting Staffs will open on July 10.

The ballot comes after lengthy amalgamation discussions between the unions. If members favour a merger, the organisations will become the Amalgamated Film and Broadcasting Union.

The Association of Scientific, Technical and Managerial Staffs said yesterday that the Pearl Federation section of the insurance workers' union, which covers field staff managers in Pearl Assurance, had decided to merge with it. The association added that everyone except the most senior Pearl executives would be covered by its negotiations.

### Chrysler talks

A MEETING to-day of 1,500 Chrysler car assembly men in Coventry will decide whether to accept a peace formula worked out in weekend talks. They had walked out on Friday in a who-  
es-what row concerning repair work on faulty car seats.

So put a bit of sting back into your business. For all the facts ring

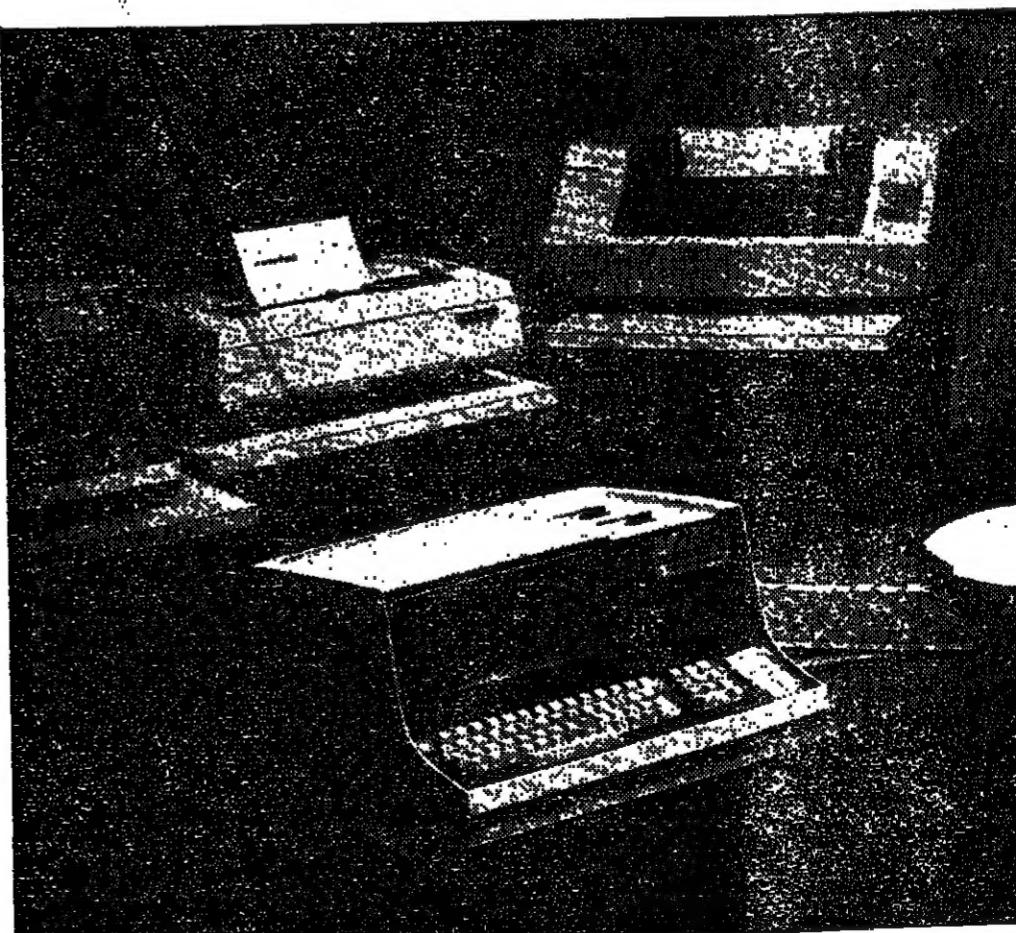
Malcolm Hammond on 01-903 6261  
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# Business lacking sting?



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## Real FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

\*Content analysis of five newspapers. Research Services International, August 1976.

Head Office: Bracken House, 10 Cannon Street, London EC4P 4BY.  
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FT13

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\*Converted from FF at an exchange rate of FF150 to £1.00 (April 1978)

## APPOINTMENTS

## Halma Group chairmanships

Mr. Peter Wells has been appointed chairman of Powerform S. G. WARBURG AND CO. Engineering and Power Display Equipment, both part of the HALMA GROUP. Mr. Wells is also managing director of Power Equipment Company and a director of Castell Locks, and a director of Castell Locks b.v. and a director of the parent company, Halma. \*

Admiral Sir Raymond Lygo has joined the Board of the Dynamics Group of BRITISH AEROSPACE. He is appointed managing director of the Bristol/London division and will also be a member of the Board of the Bristol Stevenage division. Admiral Lygo left the Royal Navy in January where his last position was as Vice-Chief of the Naval Staff. \*

Mr. G. Kraijenhoff, who recently retired as chairman of Akzo N.V., has been appointed a director of the Halma Group. Mr. C. J. Bullock has been made an executive director of the HALMA WORCESTER SPURGEON COMPANY. Mr. Bullock will continue as marketing director of the company. \*

Mr. M. I. Forsyth Grant has resigned as director of RACAL ELECTRONICS. \*

Mr. J. D. Leggett has resigned from the Board of BRAITHWAITE AND CO. ENGINEERS. \*

Mr. Peter Messé has retained his post of managing director of P. S. MOSSÉ AND PARTNERS and Mr. Alan O'Brien has assumed that position. Mr. Mossé continues as chairman. Mr. Christopher Jenkins and Mr. John Shepherd have been appointed assistant directors. \*

Mr. D. C. Guy, previously deputy manager, has been appointed manager, public relations department, of the BURMAH-CASTROL COMPANY. Mr. Guy succeeds Mr. Laurence Sultan, who has retired after 43 years' service. \*

Mr. Martin Evans, divisional manager of Wellcome Industrial (Permeable) has been appointed president of the BRITISH PEST CONTROL ASSOCIATION. While in office, Mr. Evans will also assume the responsibilities of a director of the European Federation of Pest Control Associations. \*

Mr. Peter Messé has retained his post of managing director of P. S. MOSSÉ AND PARTNERS and Mr. Alan O'Brien has assumed that position. Mr. Christopher Jenkins and Mr. John Shepherd have been appointed assistant directors. \*

## CONTRACTS

## £10.2m orders awarded by NCB

Contract has awarded a £1.1m contract to HONEYWELL INFORMATION SYSTEMS for the supply of a dual computer to handle applications covering a wide range of financial services as well as engineering and design departments, schools, museums and libraries, and research and rates. The system will have extensive communications features controlling a large number of terminals located in many different establishments throughout the city. \*

The £750,000 contract for the new animal feed mill for Bibby's at Carmarthen has been won by CHRISTY AND NORRIS. Work has started on this greenfield site and the plant will be on stream later this year. \*

Herbert Ferryman, a South-

## WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The Board meetings are mainly for the purpose of considering dividends and official indications are not available whether dividends concerned are interims or finals. The sub-divisions below are based mainly on last year's timetable.

**TODAY, JUNE 5**  
COMPANY MEETINGS—  
Currys, 46 So. Undergate Road, Ealing W. 12/30  
Gordon's (Banbury), Strand Palace Hotel, Strand, W.C. 1  
Hawthornes (Banbury), Hotel, Temple Place, Strand, W.C. 1  
BOARD MEETINGS—  
Anglo-American Corp.  
Anglo-American Corp., 1900 Metal Box  
Metal Box  
Metal Box  
Viewforth Inv. Trust  
Wingate Inv. Trust  
Martin the Navigator  
St. John the Baptist Mining  
DIVIDEND & INTEREST PAYMENTS—  
African Aluminum 35ccts  
Avon Rubber 30ccts  
Common Inv. 20ccts  
Companies Inv. Interes of Sucr.25 5  
Kings Kellies Tin Drawing Ord. 125p  
Mitsubishi 10ccts  
Mount Charlotte Inv. 0.6484p  
Ratson P.C.W.S. 2.3524p  
Richards Inv. 10ccts  
Same Darby London Cov. Ord. 1.40  
Tarnado Var. Rate 88c. Red. 10/1c  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**WEDNESDAY, JUNE 7**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**THURSDAY, JUNE 8**  
COMPANY MEETINGS—  
Eastern Hotel Liverpool St. E.C. 12  
General Assurance, 172, Aldersgate St., E.C. 2  
General & District Prop. Deb. 3/4c  
Caltex, 2/4c  
Waterl. Var. Rate 78c. Red. 1/12/78  
Vol. A. & B. K. B  
**FRIDAY, JUNE 9**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SATURDAY, JUNE 10**  
COMPANY MEETINGS—  
General Assurance, 172, Aldersgate St., E.C. 2  
General & District Prop. Deb. 3/4c  
Caltex, 2/4c  
Waterl. Var. Rate 78c. Red. 1/12/78  
Vol. A. & B. K. B  
**SUNDAY, JUNE 11**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**MONDAY, JUNE 12**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**TUESDAY, JUNE 13**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**WEDNESDAY, JUNE 14**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**THURSDAY, JUNE 15**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**FRIDAY, JUNE 16**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SATURDAY, JUNE 17**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SUNDAY, JUNE 18**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**MONDAY, JUNE 19**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**TUESDAY, JUNE 20**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**WEDNESDAY, JUNE 21**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**THURSDAY, JUNE 22**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**FRIDAY, JUNE 23**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SATURDAY, JUNE 24**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SUNDAY, JUNE 25**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**MONDAY, JUNE 26**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**TUESDAY, JUNE 27**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**WEDNESDAY, JUNE 28**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**THURSDAY, JUNE 29**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**FRIDAY, JUNE 30**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30  
**SATURDAY, JUNE 31**  
COMPANY MEETINGS—  
Cameras, 32 Market St., Birmingam, 12  
Maybury Witchens House, 100, Old Broad Street, E.C. 2  
Vorshire Fine Woolen Spinners, George W.C. 1/30

## Businessman's Diary

## U.K. TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Current to June 7	Lighting and Electrical Installation Exhibition	Wembley Conf. Centre
June 5-8	British Hospitals Exhibition	Olympia
June 5-9	Decorative products trade exhibition (Waigades)	Nat. Exhn. Centre, B'ham
June 6-8	Ind. Process Cont. Instrumentation and Systems	U.S. Trade Center, W.L.
June 6-8	Print Fair '78	New Hall, S.W.1
June 6-8	International Word Processing Exhb. and Conf.	Wembley Conf. Centre
June 8-10	Royal Cornwall Show	Wadebridge
June 8-17	The Fine Art and Antiques Fair	Ardingly, Sussex
June 11-15	Shopfitting, contract furnishing, kitchen and bathroom equipment, joint exhibition	Nat. Exhn. Centre, B'ham
June 13-17	Three International Fisheries and Marine Equip. Exhb.	Malvern
June 20-23	International Body Repair Industry Exhb. plus	Aberdeen
June 25-29	First International Frozen Foods Conf. and Exhb.	Edinburgh
June 27-28	Temperature Measurement and Control Ex. & Conf.	Heathrow Hotel
June 27-28	EIA Engineering Exhibition	Olympia
June 28-29	Leeds Electronics Exhibition	Metropole Centre, Brighton
June 28-29	Solid Waste Management Conf. and Exhb.	Done, Sheepstor Villy, Brighton
June 28-29	Royal Norfolk Agricultural Show	New Costessey

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
June 8-11	Int. Fair for Packaging Materials and Confectionery Machines (Interpack)	Dusseldorf
June 11-20	International Technical Goods Fair	Poznan
June 12-16	World Congress on Automatic Control	Helsinki
June 13-18	Knitwear and Hosiery Exhibition	Milan
June 15-18	Int. Rubber and Plastics Conference and Exhb.	Paris
June 16-18	Solar Energy, Exhb. and Congress	Genoa
June 24-30	International Wine & Beverage Exhibition	Paris
June 27-30	International Dairy Equipment Exhb. and Conf.	Goteborg
July 2-9	Offshore Brazil Exhibition	Rio de Janeiro
July 4-8	International Rehabilitation of the Handicapped, Exhb. and Congress	Basle
July 10-14	Third Int. Conf. and Exhb. on Marine Transport using Roll-on/Roll-off Methods	Hamburg
July 10-14	First International South African Training and Education Symposium and Exhibition	Johannesburg

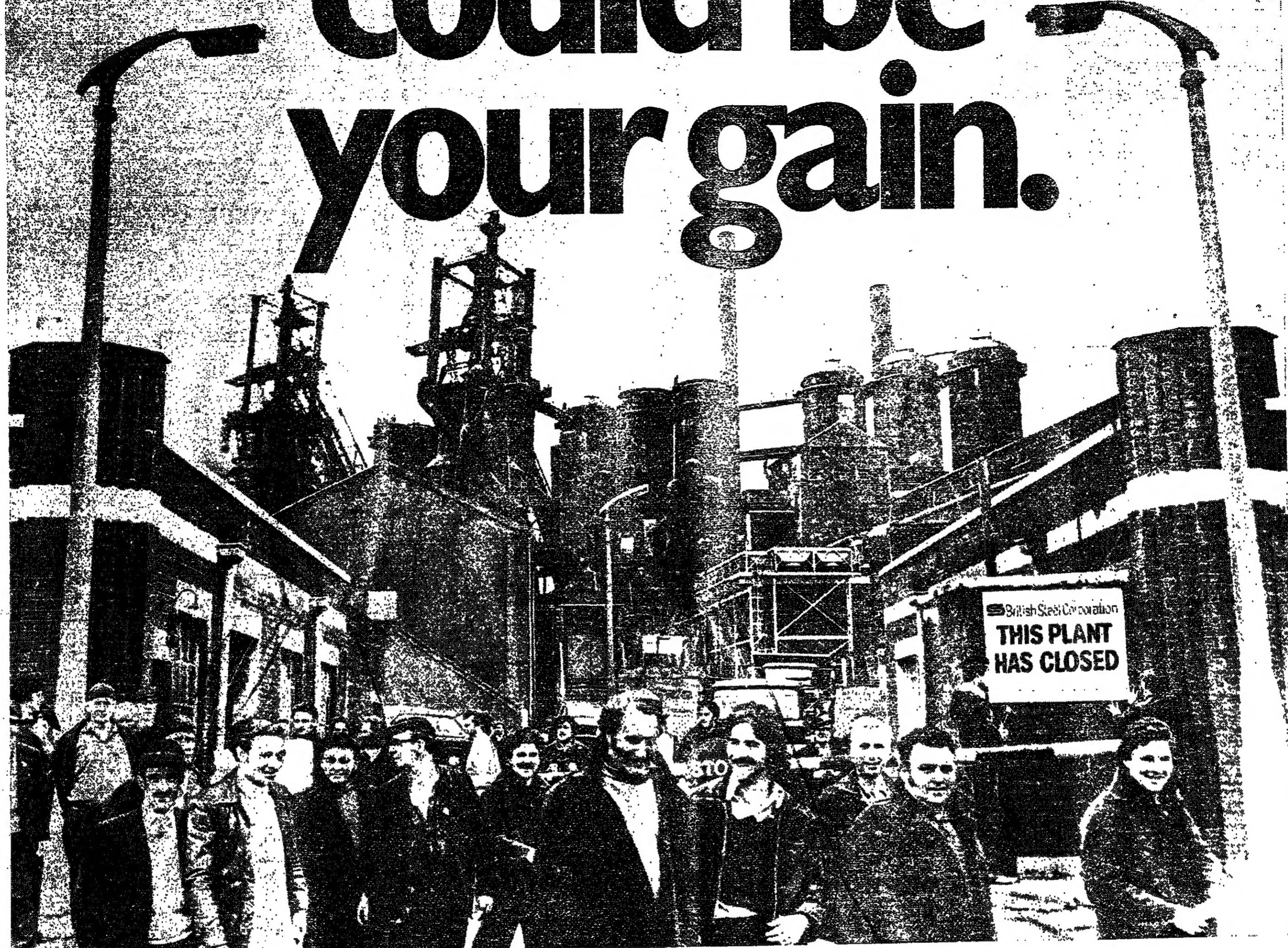
## BUSINESS AND MANAGEMENT CONFERENCES

Date	Title	Venue
June 6	Canadas-UK Trade Outlook	Pal. Mall, SW1
June 6	Inst. of Purchasing and Supply: The Purchase Analyst as a Profit Generator	Gt. Russell Street, WC1
June 6-8	Oyer: Ass. of Insurance and Risk Managers in Industry and Commerce — International Insurance Conference	Hotel Inter-Continental W1
June 6-8	The Clothing Institute: Management course—Introduction to the Clothing Industry	Albert Road, NW4
June 7	Anthony Skinner Management: Added Value Sharing—Measuring and Rewarding Productivity	Cafe Royal, W1
June 8	Imbuco Group: National Policy and Pay Re-Structuring	Dorchester Hotel, W1
June 8	Good Industrial Relations: Corporate Strategies for Employment in the 1980's	Moultgate Place, EC2
June 8-9	Oyer: International Loan Documentation and Syndication	Int. Press Centre, EC4
June 9-11	Benn: Your company marketing and EEC Law. Road Haulage Assoc.: The EEC—Friend or Foe of the Agistock Haulier?	Gloucester Hotel, SW1
June 12	Meat and Livestock Commission: Meat Demand Seminar	Droitwich
June 13-15	First International Symposium and Exhb. Computers in Banking	Int. Press Centre, EC4
June 13-16	Business Equipment Trade Association: Microforum Europe '78	Zurich
June 14	Inst. of Purchasing and Supply: The Buyer, the Seller and the Law	Wembley Conf. Centre
June 14-15	European Society for Opinion and Marketing Research: The Business of Advertising	Grosvenor House, W1
June 15	Oyer: For Senior Management—Internal Audit	Barcelona
June 15	Charterhouse Japeth Financial Services: The Impact of Financial Information on Shopfloor Employees	Royal Garden Hotel, W8
June 16	Oyer: Property Development—Warehouse/Industrial Case Study	Hotel Inter-Continental, W1
June 19-20	School of Production Studies: Stress at Work	Crandall Inst. of Tech.
June 19-20	European Study Conferences: Employee Communications	Royal Garden Hotel, W8
June 19-20	ORC (UK): Paying People Abroad	Shakespeare's Ht., Stratford

## This week in Parliament

TOMORROW		COMMONS—Nuclear Safeguards and Electricity (Finance) Bill, remaining stages. Employment (Continental Shelf) Bill, second reading. Theft Bill	
COMMONS—Suppression of Terrorism Bill		(Lords). Remaining stages of Electrical and Allied Manufacturers Association—(1045 a.m.)	
LORDS—Remaining stages of Judicature (Northern Ireland) Bill (Lords).		Expenditure Committee, Trade and Industry Sub-committees	
LORDS—Films Bill, report stage. Wales Bill, committed stage. Internationally Protected Persons Bill.		Subject: Measures to prevent collisions of noxious cargo carriers. Witnesses: Royal Institute of Navigation and Hydrographic Office.	
LORDS—Foreign Affairs debate.		TUESDAY	
LORDS—Scotland Bill, report stage. Theatres Trust Bill, report stage.		COMMONS—Foreign Affairs debate.	
LORDS—Scotland Bill, report stage.		LORDS—Scotland Bill, report stage.	
SELECT COMMITTEES—Co-operative Industries Sub-Committee stage.		Assistance and Housing Corporation Bill, second reading.	

# Why our loss could be your gain.



## Our loss

The re-organisation and streamlining of the British Steel Corporation is leaving many thousands of workers without jobs.

## Your gain

An unparalleled opportunity for companies that are expanding or re-locating to benefit from the most comprehensive industrial package ever assembled, including an established workforce with a balance of skills.

## Our credentials

We are BSC (Industry) Ltd., a dynamic little company whose sole purpose is to attract new industry into steel closure areas.

There's a powerful mixture of people willing us on:

The UK Central Government.

The various regional authorities, and development agencies.

The European Coal and Steel Community.

The Steel Committee of the TUC. And finally, the full weight of the British Steel Corporation itself.

## What you could get out of it

Labour: A skilled workforce, specially trained in advance for your company.

Sites and premises: A choice of fully-serviced industrial sites, many of them greenfield, in England, Scotland and Wales. Plus advance and custom-built factories.

## Financial incentives

One. We'll help you squeeze every last penny from Central Government, Regional Development funds, and the funds of the European Coal and Steel Community.

We'll take you by the hand and make sure you don't trip over any red tape.

Two. In addition to these funds, we have our own. We can use these to tailor incentives to your particular needs. Our brief is to be very flexible, as long as good, solid, long-term jobs are being created.

Three. If you trade with BSC, so much the better. We may be able to help you even more.

Four. If your business is steel-related, we may be able to take share-holdings and give financial support. Again the critical factor is 'investment per job created'.

So for those companies which react quickly, our loss could be turned into a very big gain indeed.

## Simple first step

Call us now on 01-235 1212. Ask for BSC Industry Action Desk. Or clip the coupon for more facts.

**BSC (Industry) Ltd.**

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FTS-6

**The industrial opportunity of a lifetime.**

# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## INSTRUMENTS

### Storage oscilloscope

OFFERED by Gould Advance is expanding the display horizontally, even after storage has taken two-channel digital storage place. More on 01-500 1000.

### Fibre power gauge

IT is based on an 8-bit analog/digital conversion operating at 1 MHz sampling rate into a 16 bit store to provide a 3dB bandwidth up to 500kHz.

In addition to facilities for displaying the sum or difference of the input signals, the instrument has a comprehensive range of signal conditioning and trigger facilities, including a "trigger-window." In this mode, trigger occurs whenever the input goes outside either of two levels, symmetrically spaced above and below the original trigger level.

An important feature of the digital storage system is a signal delay switch, which inserts a quarter scan length delay into the digital signal path, so that events happening prior to the trigger event may be viewed on the screen.

An 18-position rotary switch varies the speed rate over the range 100 microseconds/cm to 1000 microseconds/cm, while an X-Y expand control offers the facility of 704774.

## ENVIRONMENT

### Conditions the air in industrial plants

SPECIALLY DESIGNED to meet panels to give rigidity, good thermal and sound absorbent properties, says the company.

The units are built in two main flanged sections, one incorporating all the heating, heating, return air filters, pneumatically controlled fresh air inlet louvres and pyramid air filtration bank; the other section houses the motor, axial-flow fan and atomiser unit, complete with water pump and associated equipment.

The series is of modular construction, employing an infilled

More on 081 330 6821.

## ARAB REPUBLIC OF EGYPT

### MINISTRY OF PETROLEUM EGYPTIAN GENERAL PETROLEUM ORGANIZATION (EGPC) PETROLEUM HOUSE

#### EVALUATION OF EXECUTION CONTRACTORS

The Egyptian General Petroleum Organization (EGPC) announces a public tender locally and internationally for the execution of the projected Petroleum House located at Galaa Bridge Square, Giza, Egypt.

Companies desirous of taking part in this adjudication are required to apply to the Egyptian General Petroleum Organization (EGPC) at its Head Offices, Othman Abdul Hafeez Street, Nasr City, Cairo, beginning from Saturday, June 11, 1978 and until 12.00 noon, Thursday, June 29, 1978 for having their names registered and for procuring the booklet giving a brief description of the nature and volume of the works involved against payment of the amount of L.E. 10 to EGPC's treasury.

Companies confident that they are of a level qualifying them to take part in this tender are required to file a detailed account of their previous works and major undertakings carried out or presently under execution within the period from the registration of their names and until 12.00 noon, Thursday, July 13, 1978.

The Egyptian General Petroleum Organization (EGPC) will then determine which companies are to be invited to take part in the adjudication and EGPC reserves the right to make on the spot inspection of some of the works undertaken by each company to study its actual possibilities, capabilities and standard of execution and finishing touches. The contracting company should arrange for and facilitate the necessary procedure for carrying out this inspection with no liability whatsoever to EGPC in the event a company is not chosen to take part in the adjudication and with no need for giving any reasons.

Companies finally chosen to take part in the tender will be duly notified by EGPC to procure the tender's conditions and drawings against payment of L.E. 500 to EGPC's treasury.

### GOVERNMENT OF MAURITIUS MINISTRY OF AGRICULTURE AND NATURAL RESOURCES AND THE ENVIRONMENT BULK SUGAR TERMINAL — PORT LOUIS ELECTRICAL SERVICES CONTRACT No. 178

Tenders closing at 1.30 p.m. on Wednesday, 16th August, 1978, are invited for the following works for the Bulk Sugar Terminal at Port Louis, Mauritius, in accordance with the Drawings, Specifications and General Conditions of Contract for Contract No. 178.

The Contract is for the installation and commissioning of 22KV switchgear, two (2) 1000 KVA 22KV/400 Volt power transformers, L.V. switchgear and motor control centres, together with supply and installation and commissioning of light fittings, cables, distribution boards, communications equipment and all other equipment necessary for the complete operation of a large sugar terminal with approximately 180 electric motors ranging from 1kW to 185kW.

Drawings, Specification and General Conditions of Contract may be examined at the offices of the Consulting Engineers, Macdonald Wagner & Priddle Pty. Ltd. at Port Louis, Mauritius and at North Sydney, N.S.W., Australia, and also at the Mauritius High Commission, 32/33 Elstaston Place, London, S.W.7, England and the Mauritius Embassy, 68 Boulevard de Courcelles, 75017, Paris, France.

Sets of Drawings, Specification and General Conditions of Contract for companies registered in Mauritius may be obtained from Macdonald Wagner & Priddle Pty. Ltd., Rogers Automotive Building, Cnr. Edith Cavell & Mere Barthelemy Streets, Port Louis, and for companies registered in all other countries they may be obtained only from Macdonald Wagner & Priddle Pty. Ltd., 100 Miller Street, North Sydney, N.S.W., 2060, Australia. Tel. No. 0836. The non-refundable charge for each set of documents obtained in Mauritius is 580 Mauritian Rupees and 100 Australian Dollars in Australia.

Envelopes endorsed "Tender for Contract No. 178, Electrical Services, Bulk Sugar Terminal—Port Louis" and containing a Tender accompanied by a Tender deposit are to be addressed to the Chairman, Tender Board, Ministry of Finance, Port Louis, Mauritius and lodged in the Tender Box, at the Chief Cashier's Office, Accountant General's Division, Treasury Building, Chaussee, Port Louis, Mauritius or posted from overseas to reach the Chairman, Tender Board, Ministry of Finance, Port Louis, Mauritius on or before the closing time and date.

The Tender Board does not bind itself to accept the lowest or any tender and will not assign any reason for the rejection of a tender.

Ministry of Agriculture & Natural Resources & The Environment

## DATA PROCESSING

### Counts and categorises vehicles

A PROBLEM with existing vehicle census systems is that they use inputs from three sensors to count each lane to count and classify vehicles by measuring length, number of axles and wheelbase dimensions.

Recently however, the Transport and Road Research Laboratory awarded contract to the Golden River Company Ltd, Bicester, for the development of a microprocessor-based vehicle classifier which is now commercially available.

USING the TRRL vehicle class-

The Mk4 vehicle classifier uses inputs from three sensors to print out on a teletypewriter terminal, or recorded on magnetic tape for future replay and analysis, perhaps via a mainframe computer.

Size of the classifier is 184 x 255 x 485 mm, weight is 14 kg hours. The unit's output can be transmitted over a vehicle onedirectional, optically polarised, and covers the frequency range 525 to 1605 kHz.

In addition, it is particularly suitable for tactical, emergency and other temporary applications

strength galvanised steel and all the radiators, catenaries and guys are made from Alumoweld, a wire composed of steel core with a conductive, corrosion resistant welded aluminium coating. Insulators are in glazed alumina.

More on 01-937 2796.

## COMMUNICATIONS

### Aerial goes up quickly

ON AN average site the model 616 medium wave aerial from Technology for Communications International (TCI) can be erected by four men in three

hours. The transmitting aerial is about 14 m from a vehicle onedirectional, optically polarised, and covers the frequency range 525 to 1605 kHz.

The system incorporates a 21-in cathode ray tube with on-line plotting, greatly reducing the overall board development time and allowing photoplottings of a complete design to be carried out while another board is being designed.

Powerful automatic routines for component placement, track routing, and automatic design rule checking can be performed through interactive techniques, and components or routes may be added, deleted or modified at any moment. More on 0624 294161.

## Speeds up design of boards

THE MAXI printed circuit board designer from Racal Redac provides users designing a number of PCBs containing dual in-line integrated circuits and a large proportion of discrete components with substantial saving in time and cost.

Erected tower height is 151 ft (46 metres) and the total weight is 2,840 lb (1,200 kg). There are 150 circuits on one board, and board sizes up to 23 x 25 in, eight track widths, 32 pad sizes and up to eight tracking sections made from high layer. The company claims that

the equipment can save 70 per cent in time and 48 per cent in cost compared with manual techniques.

The system incorporates a 21-in cathode ray tube with on-line plotting, greatly reducing the overall board development time and allowing photoplottings of a complete design to be carried out while another board is being designed.

Powerful automatic routines for component placement, track routing, and automatic design rule checking can be performed through interactive techniques, and components or routes may be added, deleted or modified at any moment. More on 0624 294161.

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## ELECTRONICS

### Mechanical answers

GOULD Instruments of Hainault, Essex, is offering a consultancy, research and manufacturing service for the solution of mechanical engineering problems.

The company has already been involved in business machines, flow meters and digital weighing machines, where simple electronic modules can replace a high proportion of precision mechanical engineering.

Basically mechanical firms have been reluctant to investigate electronic solutions for two reasons: the initial investment in the necessary components and equipment can be very expensive, and the outcome can be uncertain unless the company has experience in the technology.

One of two areas where Seicon has already been particularly active is in the development of SPARQ, a microprocessor-based device which enables computer data to be transmitted over high-frequency radio links—an application not commercially available before.

The other is in a range of precision devices like visual display terminals and line printers which use microprocessors to hold the necessary software to enable bi-lingual Arabic and English text to be handled.

More on 01-580 5569.

More on 01-500 1000.

Mucou valve and discharge chute, two clamps fix on to the cone's rim, thus activating the unit. The drum then swings through 180 degrees and completes the operation even on the manual/hydraulic versions, in under two minutes. Discharge can be direct into a process hopper or an MJP Spiroflow spiral conveyor can be plugged in to the discharge chute.

This combination, says the company, is particularly ideal for handling toxic materials or where dust-free transfer is required.

## Material metered exactly

A MACHINE which can meter material ensuring a homogenous density and, therefore, a steady, smooth feed to the screw.

The feeder is available with alternative feed/screw/dissease tube assemblies ranging from 6 to 50mm inside diameter, and the company says it is possible to fine-tune the machine and replace it economically at any time.

Feed rate can be set at a pre-selected screw speed or varied over a 20:1 range, either manually at the feeder or from the Mark II Volumetric Metering Feeder, offers high level accuracy a remote control panel.

Suggested for use with the chemical, food, pharmaceutical, paint, plastic, cement, and allied industries, the machine, called the Mark II Volumetric Metering Feeder, offers high level accuracy a remote control panel.

More on 0452 3681.

## MATERIALS

### Designed to thwart fire

DESIGNED TO meet new fire protection regulations are bulk liquid storage tanks using aluminium panels and butyl rubber linings which are now being used for processed water storage and cooling water in industries ranging from brewing to farming.

Made from N5 grade marine quality aluminium panels and fitted with open top butyl membrane liners fabricated from 0.75 mm thick butyl rubber of hot vulcanised construction, the tanks are called Sunbridge storage systems and come from Franklin Hodge Industries (a subsidiary of Matthew Hall).

The butyl sheeting used in the tanks satisfactorily resists a wide range of chemicals and solvents and, since the systems are prefabricated and easily crated and assembled, they have proved ideal for export. A fifth of the company's recent orders for the tanks has been for markets in Holland, Saudi Arabia, Libya, Qatar and the Bahamas.

More from the company at Modello Works, Eardisley, Herefordshire or on 01-407 7272.

The external casing insulates the whole contents from fire and

says the company, combats not just the effects of heat but also prevents ingress of moisture as the fire brigade control an outside blaze.

One third of the interior of the safe is occupied by a conventional security unit to store cash and valuables. Company documents, files, account records, etc., can be accommodated on adjustable shelves in the lower part. A high security lock is fitted to the inner safe while the outer door has a separate lock and key.

The size of the overall cabinet is 525 by 590 by 1245mm.

More on 01-538 2205.

## PACKAGING

### Brings home the bacon securely

WHEN CERTAIN pork products have been found to have defective packs on the production line, the packs have had to be ripped apart, the contents resealed and packed with extra materials, all of which has been costing J. Sainsbury loss of time and money.

The company has now developed a packaging system called "fusion" sealing, which it is hoped will cut the number of leaking packs by 80 per cent. The subsequent saving of £2m annually, says the supermarket chain, will help the company and customer alike in the foreign market.

Offering a safe within a safe, Kardex Systems has introduced its 875 model which will cover both risks.

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More on 01-538 2205.

## PROCESSING

### Sorts the aluminium

A HIGH proportion of shredded aluminium scrap is exported from East Anglian Metal Merchants, at Barking, to the German Rhine district and to be sure that the material meets the quality demanded by foreign buyers, the company has to the reduction of packaging costs, the customer will also buy a tougher pack that will not leak.

Caught on the sharp edge of a magnetic drum, the scrap drum is said to remove most of the foreign contaminants in the processed material without any interruption to flow rates.

The possibility of using a shrink tunnel in the process, later abandoned as impractical, was considered before the company's packaging laboratory came up with the new method.

More from Erierz at Wilson Industrial Estate, Caerphilly mid-Glamorgan, Wales CF5 3ED.

## COMPONENTS

### Saves rainwater

DURING THE drought of 1976 more people than ever before began to collect rainwater which is said to obviate overspill by directing excess water back into the house rainwater system when the butt is full.

The maker says it is easy to connect to any circular 2½ inch new or existing PVC rainwater pipe and can serve butts made of a variety of materials. Should the butt be removed, rainwater can be diverted into the house rainwater system by means of a special sealing cap.

More on 01-573 7755.

## DATA PROCESSING

### Counts and categorises vehicles

The Mk4 vehicle classifier uses inputs from three sensors to print out on a teletypewriter terminal, or recorded on magnetic tape for future replay and analysis, perhaps via a mainframe computer.

Size of the classifier is 184 x 255 x 485 mm, weight is 14 kg hours. The unit's output can be transmitted over a vehicle onedirectional, optically polarised, and covers the frequency range 525 to 1605 kHz.

The system incorporates a 21-in cathode ray tube with on-line plotting, greatly reducing the overall board development time and allowing photoplottings of a complete design to be carried out while another board is being designed.

Powerful automatic routines for component placement, track routing, and automatic design rule checking can be performed through interactive techniques, and components or routes may be added, deleted or modified at any moment. More on 01-937 2796.

## COMMUNICATIONS

### Aerial goes up quickly

The aerial goes up quickly. The unit's output can be printed out on a teletypewriter terminal, or recorded on magnetic tape for future replay and analysis, perhaps via a mainframe computer.

Technology for Communications International (TCI) can be erected by

CPD/10/10/10

# How do you want your Rover?

With the new Rover 2300 coming into full production, you now have a choice of three outstanding Rovers. To help you choose we offer a summary guide to the new Rover range. The three new Rovers share the elegant, aerodynamic body made famous by the award-winning Rover 3500. But each Rover has characteristics and features that are all its own, distinguishing them from each other and the Rover range from the rest...

## Rover 2300

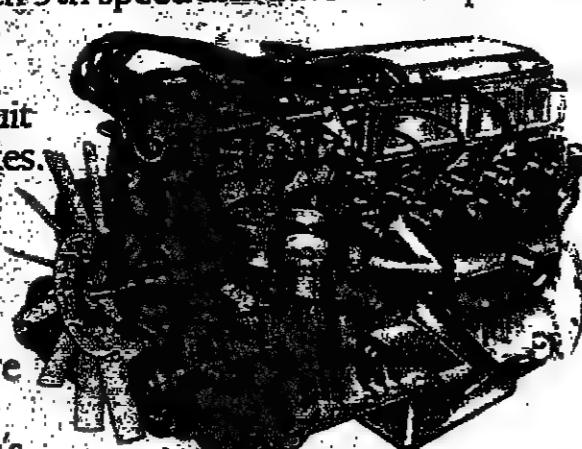
Powered by one of the new, 6-cylinder in-line Rover engines (2350 cc) with aluminium head, developing a healthy 123 bhp. The crisp gearbox is 4-speed manual with 5th speed and automatic options.

Rover safety: the sure stopping power of dual-circuit servo-assisted brakes.

Rover safety: in case of accident fuel supply automatically shuts off.

Comprehensive weather and grit protection: the car's paintwork is electro-phoretically primed and thermoplastically finished.

There's full underbody protection, zinc sills and stainless steel bumpers.



More safety: high intensity rear foglamps, twin reversing lights, hazard lights and front door-open warning reflectors. Inside, an energy-absorbing fascia and adjustable, telescopic steering column. And on all Rover models, a Triplex Ten Twenty Super/Laminated screen, the safest production windscreen in the world.

The 2300 doesn't skimp on comfort: reclining front seats have head restraints, there's cut pile carpeting and an easy-to-clean rubber boot surface, a push-button radio, cigar lighter, twin glove lockers and a driver's door mirror adjustable from inside.

With all that safety and comfort goes high performance: a top speed of 114 mph and 0-60 acceleration of 11.5 seconds!

All for £3645.25\*.



## Rover 2600

The six-cylinder engine is modified to deliver 136 bhp and, like the 2300 engine, features the Design Council Award-winning Air Temperature Control unit. Together with a belt-driven camshaft, it contributes to efficient fuel consumption and quiet running.

The 2600 introduces a self-levelling suspension system that ensures that the car is the correct height above the road whatever the load and however it may be distributed. The system also keeps the 4 beam halogen headlamps correctly aligned.

In addition to the 2300 specification you'll find map and glove locker lights, a carpeted boot, colour keyed fascia, more comprehensive instrumentation, extra comfort with box pleated seats, and extra refinement like front door-open warning lights.

The gearbox is 5-speed manual with an automatic option: the car reaches 60 mph from standing start in 10.7 seconds and has a top speed of 119 mph!



In spite of its additional specification, the Rover 2600 costs just £5991.57\*. A price level with considerable tax advantages to the business car user.

## Rover 3500

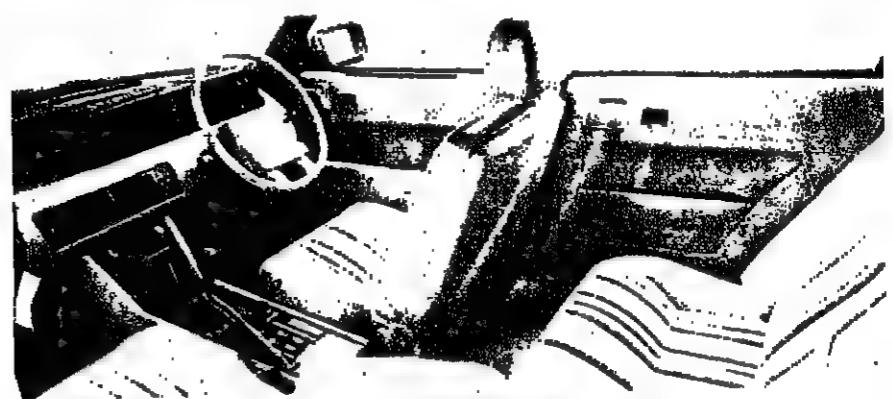
The magnificent Rover 3500 obviously has everything the 2300 and 2600 offer. And more.

The famous Rover V8, 155 bhp engine is fitted with electronic ignition, which assists fuel economy, reliability and performance. The car goes from 0-60 in 8.9 seconds and has a top speed of 122.3 mph!

The 3500 adds power-assisted steering. The all-round tinted windows are electrically operated. All five doors can be secured from a central locking device in the driver's door.

With luxury features like the quad speaker push button radio and stereo cassette player, the 3500 is unmistakeably the range leader.

The award-winning Rover 3500 will cost you or your company £7174.44\* (A price which now has considerable business car tax advantages).



Before you decide, you'll want to know a lot more about the Rover range than we have space to tell.

A visit to your Rover showroom will provide all the details and the opportunity of a test drive, which is usually the decisive experience.



2300, 2600, manufacturer's figures, standard manual versions.  
2300, 2600, Motor magazine, manual.  
Prices correct at time of going to press and include car tax, VAT.  
Incl. front seat belts and Supercover. Delivery and number plates extra.  
2300 shown with Dunlop Denovo options, available on all models.  
Options available on 2300 and 3500 as showroom accessories.

# Rover 2300/2600/3500

# Building and Civil Engineering

## Laing busy in Middle East

THE CENTRAL Military Command in Dubai has awarded a £2m contract to John Laing to build a sports stadium seating about 1,000 spectators in Dubai, United Arab Emirates. Due for completion at the beginning of next year, the stadium building will be of reinforced concrete frame construction on two levels.

The ground floor will accommodate changing areas, staff rooms and a lounge for 60 competitors. At first-floor level there will be a visitors' lounge for 120 people together with associated rooms.

Stand seating will consist of smooth-finish pre-cast concrete units surmounted by GRP tip-up seats, supported on loadbearing brickwork walls. External walls in traditional construction. The walls will have coloured Tyrolean concrete and blockwork, with all plastered finishes and the external walls clad in locally made sand-lime facing bricks. Each will consist of six rooms.

A special synthetic grass playing surface will cover the full-size football pitch, bordered by an eight-lane athletics track, and there will be facilities for field events on the west side of the track, opposite the stadium building. The overall floodlighting is arranged on four 16-metre high columns.

At Zekher Village, Al Ain, Abu Dhabi, a pilot project worth £1m is to be undertaken by Al Naboodah Laing. This contract, for the construction of 120 single-storey houses, has been awarded to the company by the Office of the Divan of the Eastern Province of Abu Dhabi.

These houses will be of traditional construction. The walls in will have coloured Tyrolean concrete and blockwork, with all plastered finishes and the external walls clad in locally made sand-lime facing bricks. Each will consist of six rooms.

## Improving homes

CONTRACTS WORTH nearly £3m for house modernisation have been won by D. T. Bullock and Co., a member of the Whittaker Ellis Bullock Group. One contract starting later this month, worth £1.2m, for modernisation of 824 married quarters at RAF Tern Hill, Shropshire, for the Property Services Agency.

The other contracts for similar work are being carried out for Tainworth Borough Council at Tainworth, and for the Guinness Trust at South Bank, Middlesbrough.



## Gatwick helicopter centre

NORWEST HOLST Southern has been awarded a £2m contract to redevelop British Airways helicopter headquarters at Gatwick Airport.

The contract covers redevelopment of the office and engineering blocks as well as external works and, including the construction of a 50 metres x 50 metres x 10 metres high hanger with single span roof.

Project manager is the civil engineering branch of the Property Department of British Airways assisted by architects Norman Royce, Hurley and Stewart, structural engineers Ronald Taylor and Associates, civil engineers Edwards and Blackie who are also the building services engineers and quantity surveyors John Cobb and Partners.

Work which has started is due for completion in March, 1980.

## Government centre in Abu Dhabi

THE DESIGN contract for a parliamentary complex in Abu Dhabi in the United Arab Emirates, has been awarded to consulting engineers White Young and Partners working in collaboration with architects John Brunton and Partners.

The project calls for an assembly hall with seating accommodation for over 500 and includes a ceremonial reception

suite and ministerial offices.

The site, which is over a quarter of a mile long, will contain all the administrative accommodation and services necessary for a modern centre of government, and will include residential quarters as well as shaded arcades, formal gardens, ornamental pools and fountains.

White Young says it is expected that work will commence within the next 12 months with a contract period of two years. International tenders will be invited. The complex will cost about £6m.

## House for today

A PROTOTYPE of an "instant house" was displayed last week at the opening of BTR Permalite's new factory in Gloucester.

The system, called GRP 1200, was conceived and marketed by the Glass Reinforced Plastic Corporation, hoping to offer an answer to growing demand for quickly erected buildings at minimum cost.

A major outlet for the system is anticipated in rapidly developing countries, principally in the Middle East, and a modular design can be adapted for other applications such as hospitals, schools, barracks, offices, and leisure complexes.

GRP was chosen because of its high strength to weight ratio, comparable with mild steel—and its suitability for volume production.

## Upgrading a road in Kuwait

THE W. S. ATKINS GROUP, of Epsom, Surrey, has been awarded a £1.3m contract to construct a power station at Sharjah in the United Arab Emirates. The company is designing and installing more than 3,000 foundation piles to support the homes, constructing sewers, providing 100,000 cubic metres of fill, and building roads and a subway.

Tarmac's remit covers foundations, culverts, pipework as well

## £10m job for Tarmac Maintaining historic Brighton

AWARD OF a £10m sub-contract for all the building and civil engineering work involved in the second phase of construction of the power station at Sharjah in the United Arab Emirates has been announced by Tarmac International.

Tarmac's remit covers foundations, culverts, pipework as well as all the buildings and structures associated with the power house. Also included are a pumphouse, desalination plant and a 7.4m gallon reservoir. Main contractor is Gruppo Industrie Elettrico Meccaniche per Impianti All'Estero SPA of Milan.

Consulting engineers are Kennedy and Donkin with Sir William Halcrow and Partners as associated civil engineering consultants.

## Cubitts tops £50m at Thamesmead

WITH THE Greater London Council's latest award of £3.5m to Holland, Hammen and Cubitts, for advance civil engineering work in Area 8 East of the new riverside town, the company has won more than £53m contracts at Thamesmead.

Total cost of the project will be about £40m and it is expected that tenders will be invited this autumn.

The upgrading operation will involve the construction of 16 grade-separated junctions, 13 ground level intersections, and the installation of hard-shoulders and concrete safety barriers in the central reserve. This work will require the construction of 18 prestressed concrete bridges. In addition, Atkins will be designing traffic signals, lighting and bilingual direction signing for the complete route.

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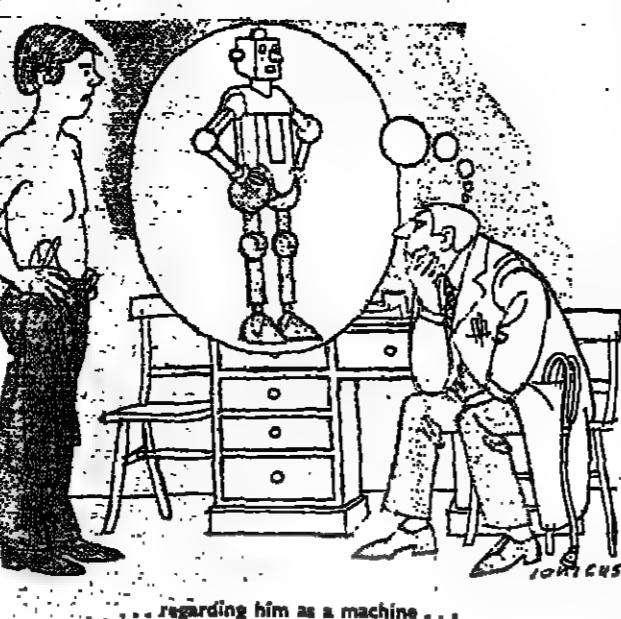
# The Executive's and Office World

EDITED BY CHRISTOPHER LORENZ

## EXECUTIVE HEALTH

BY DR. DAVID CARRICK

## The dubious benefits of machine medicals



SOME MODERN medical methods tend to lose sight of the human being as a person and regard him as nothing more than a machine, which has no soul nor any natural powers of recovery. Overzealousness on the part of a growing band of scientifically orientated individuals who appear to have no conception and certainly no faith in the remarkable powers of self-healing of the human body, when both somatic and psychological factors are encouraged to combine harmoniously, is responsible for methods of treatment which, in years to come, may well be regarded as being as unfortunate as the less dangerous errors of Avicenna, the 10th century philosopher and physician, who never forgot that a patient was an individual, not simply and callously a "case."

North America, where even childbirth seems to be regarded as an abnormal occurrence, is the cradle of many undesirable inspirations and their products; and from there originated the idea and inception of the voluntary compulsory annual medical examination for executives, involving as little human participation as possible. The practice is spreading in this country, and is no longer confined to American enterprises operating far from home. Happily, the process has not reached—or, I trust, will it ever reach—cancer-like proportions.

For example, there is at least one veritable medical hypermarket, so I am told, which is devoted to "processing" executives. The building has many floors and the examinee is whisked to the top where he is whisked into a computer. The machine then tells him to descend a floor where he is X-rayed, run through an electrocardiograph and other machinery. Then down a floor where goaded and masked figures extract various fluids from his body, and so on through the floors until he reaches the mezzanine floor where he is presented with a sealed envelope. This does not contain the scientific findings, only the bill. As a do-

precaution against seizures, the way he had expected—or perhaps, this may be taken to even drops a rung or two, the ground floor.

Long ago I wrote about the effect on an executive when his curiously benevolent manager offers similar services entirely at their expense. Now the individual has a seemingly simple alternative. He can refuse. He can accept. If he takes the former line, sooner rather than later, he will begin to worry about the reactions of his employers. Why has he refused? Is he afraid that some dire disease may be discovered? Maybe, indeed, he is himself subconsciously fearful? Suffice it to say, that a healthy atmosphere for promotional prospects is not created.

### Fortunous

Supposing he agrees and goes through the battery of tests and then, quite fortuitously, during the succeeding months, finds only the bill. As a do-

spring. These will certainly be revealed again by the battery of scientific tests; but, alas, this does not for one moment mean that they can be as easily cured. On the contrary, they may lead to a state of hypochondriasis. I must make it clear at this point that I am referring to "full-body, total tests" and not to matters more specific. For example, regular cervical smears should be taken from women, as early diagnosis here may well lead to a happy outcome. But here one is dealing with disease that may have arisen as the result of treating health rather than illness.

A recent issue of the Journal of the Royal College of Physicians of London, reveals that, statistically, there is very little difference in life-expectancy etc. between groups who have had annual medicals over many years and control groups who have not participated in the exercise.

There is also mention of one complication that I had overlooked. In some candidates who are found to have, say, a higher blood-pressure than is considered normal, there is a tendency to begin to take time off from work because of that abnormality which, hitherto, had not exercised their imagina-

tion. I must make it plain that I am not against annual medical examinations, whether performed by humans or machines, so long as individuals desire them at their own free will and expense, or, indeed, for any private medical treatment. It is their right and may promote happiness. And it is in no wise different from expending large sums on bigger, better televisions or outlandishly lavish weddings—practices not known among the ranks of those supposedly underprivileged.

For those who can afford none of these "luxuries," then that excessively expensive, incredibly inefficient, wildly surmises. On the other hand, it is common experience that most maladies of a truly serious nature do not remain silent for long. They show themselves as vividly as the feathers of a cockbird in so do.

## Why employers are patently disturbed by the new law

By a special correspondent

AS FROM last Thursday, when

time during their employment

employer's undertaking. In all

provisions may give rise to an unwillingness on the part of em-

ployees to reveal new inventions

relations between British employers and their employees-inventors have been on a new, very different and decidedly problematic footing.

Up to now, Parliament has not interfered in this field. Any question about the ownership of an invention made by an employee was left to be decided by the terms of that employee's contract of service or, in the absence of express terms, by the rules of common law.

Under these rules, difficult questions about ownership could arise if there was room for the common law. It is governed by section 39 of the Act, which narrowly circumscribes the right of an employee to claim ownership of an invention.

Broadly speaking, the section provides that an employee's invention shall be taken to belong to his employer if made in the course of his employee's duties; and in circumstances made in the course of his employee's duties, how things will work out is practice. Since it will no longer be feasible for an employer to agree with his em-

ployees that any invention the latter may make during em-

ployment shall belong to him, some employers fear there will be interminable conflicts as to the ownership of inventions.

They also fear that when such conflicts occur it may in some cases be impossible to reach agreement that the invention should be exploited pending the

resolution of the dispute, when it may be too late to put it to practical use.

They believe that the new

provisions may give rise to an

unwillingness on the part of em-

ployees to reveal new inventions

in British patent law,

rivalry between fellow em-

ployees working in the same

they have made.

The good intentions of those

visions, how is an employer,

who framed the new provisions

particularly a small employer,

are not in doubt. But many to allow for the possibility of

employers and their advisers

a large claim for compensation

arising perhaps 20 years after

the invention was made?

The pessimistic view was well

put by Lord Eccles during the

Second Reading debate in the

House of Lords, when he

remarked that the provisions

appeared to do nothing more

than provide a feast for lawyers

and would very likely imperil

the relations between employee

and employer. Even if one

does not go all the way with

Lord Eccles, one is left with

the feeling that the new pro-

visions are likely to do more

harm than good.

## And how employees stand to gain

EMPLOYERS and employees cannot effectively contract out of the new provisions. Section 42 of the Act, following in this respect the recommendations of the Banks Committee on the British Patent System (July 1970), provides that any term in a contract between an employer and an employee which diminishes the latter's rights

in inventions made by him after the date of the contract (and after June 1, 1978) shall be unenforceable "to the extent that it diminishes his rights."

For compensation to employees, different provisions apply, depending on whether the invention belongs to the employer or to the employee. By section 40(1) of the Act, an employee who has made an invention belonging to his employer for which a patent has been granted for both kinds of invention is

and the employee's rights in stated in section 41 of the Act and the employee has been assigned to be "such as will secure for him the benefit to be derived from the invention; the effort and skill which any other person has devoted to making the invention; and the contribution made by the employer to the invention by the provision of advice and facilities and managerial and commercial skill.

In determining the fair share of the benefit to be secured to an employee in respect of a patent for an invention which originally belonged to him, the employer: it is just that the employee should be awarded derive from the patent. . . .

by the court or Comptroller in

respect of the patent, the extent

to which the invention was made

jointly by the employee with any

other person and the contribu-

tion made by the employer to the invention.

The author is a QC

## Braun designer wins top British medal

MANUFACTURING industry last week chalked up a new British "first" in top-quality design—but the victor was a German.

For the first time the Society of Industrial Artists and Designers awarded its annual Design Medal to a designer who is a full-time employee of a manufacturing company—Dieter Rams, the brains behind the top-class design image of Braun, and engineering, to boot.

The West German domestic appliance maker. The award is generally given to non-British designers every second year, and the Society argues that it is little more than coincidence that 1978 was the turn of a foreigner. The fact remains that no British designer in manufacturing has yet seemed an obvious "must" for the medal.

Rather than blaming the quality of British designers for this failing, which epitomises the poor design reputation of many UK industrial products and their poor export performance—it is just as likely that the fault lies with the individual designer's lack of cost-effective combination influence in the companies for which he works. For this, it is sustained Braun's success in the only the top management which can fairly be blamed.

So if you want your company to be as successful in the market as Braun, take a leaf from its

book, and make your top designer directly responsible to the chairman himself, on a par with all your other directors—in essence if not in name (Rams is not actually on the board).

This would mean a major change for almost every British manufacturing company, whose top design executive—if it has one—will at best be responsible to the board as a whole, (and therefore junior to all the directors); or answerable to production or marketing, and therefore even more subservient.

To Rams, the three yardsticks of good industrial design are: functional quality; aesthetic quality; and "manufacturability." It is the successful combination of all these three which have sustained Braun's success in the marketplace ever since Rams instigated its "design revolution" over 20 years ago.

C.L.

Kerridge

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# Computerised seaweed

BY ANTHONY HARRIS

BERNARD CORNFELD, the exchange rate is actually likely to be. There is, apart from anything else, what is called an iterative problem here. The exchange rate is meant, in the Bulletin view, to preserve competitiveness and offset relative inflation; but the inflation rate, including the movement of wages, may be strongly influenced by what happens to the exchange rate. Add the fact that no-one is sure how to define or measure competitiveness, and you are recognisably a greater identification of the lawyer with his client.

The development is both professionally disturbing and in the long run unhelpful to clients' litigants, if not political cause. A lawyer involved in the West Berlin trial of suspected members of the notorious Second of June Movement has been shot in the foot on his way to Court. This event was not unique in the country where civil liberties struggle manfully against violent and anarchistic movements.

The West German legal profession has been seeking comfort and moral support from its brother organisations abroad in its fight to maintain its rigorous independence.

If one of the uglier occurrences on the Continent has had its counterpart in Britain, there is little room for complacency. Judges in England have received letter bombs and all judges trying IRA terrorist cases in the last few years have been provided with special protection.

Only recently the Court of Appeal (Criminal Division) sat unprecedentedly at the Old Bailey to hear an appeal by IRA terrorists because the security arrangements at the Law Courts in the Strand were considered inadequate.

Lawyers engaged in cases may have escaped anything worse than special searches of their persons and belongings. But there is a fear that they too may be vulnerable to the extremes.

Despite the taxi cab principle that every barrister is bound to accept any brief offered him if he is not otherwise professionally engaged—it is well known that some barristers are chary of appearing in cases involving the most violent, politically motivated accused, even to the point of deliberately limiting the frequency of such representation.

Identification with a certain class of accused, it is feared, might attract retribution from disparate sources outside the courtroom. Most, if not all of this terror is associated with the terrorist cases and not ordinary, non-political crime or civil litigation.

There is little sign of the Madam-hired lawyer in Britain, although the police, prompted by some utterings of Sir Robert Mark, the former Commissioner of Metropolitan Police, are fond of pointing the finger at some firms of solicitors for aiding and abetting professional gangsters in their escapades in the courts. The worry stems from the simple fact that a client's lawyer is seen more and more nowadays

## Shut up

For these purposes, then—and they are absolutely central to any economic forecast—the formulae have simply been suspended. Instead, the forecast projects trends which the forecasters do not even pretend to understand. In the real world of the moment, in which very little is happening, this naive form of projection happens to produce pretty accurate forecasts; but its economic content is equivalent to equipping the Meteorological Office with a piece of computerised seaweed.

The fact that what one writer has called the awful cussedness of things in general is reducing even serious and earnest forecasters to mumbo-jumbo does tell us something about the real world. While financial rewards are highly abnormal, and confidence is mazie-depressive, the normal rules are suspended. Unfortunately this very atmosphere increases the general hunger for forecasts, which confer the spurious air of predictability on things. It is, perhaps time for honest forecasters to shut up for a time, and leave the field to those who sincerely want to be rich.

This month it has some very startling confessions to make. It recognises, for example, that the exchange rate is centrally important in its forecast, and even assumes that it knows the Government's policy about the spurious air of predictability on things. It is, perhaps time for the Government to succeed in executing that policy. But a time, and leave the field to those who sincerely want to be rich.

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### BBC 1

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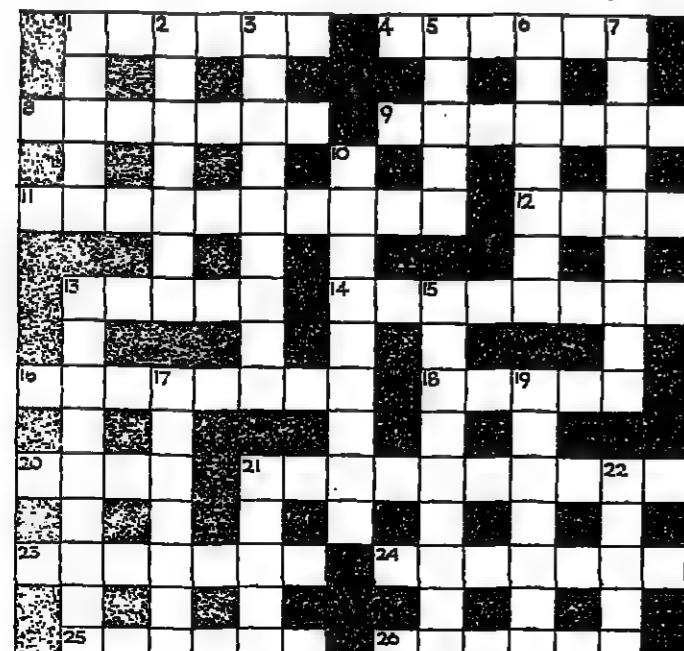
6.10-7.35 am Open University, 6.38 For Schools, Colleges, 10.45 You And Me, 11.32 For Schools, Colleges, 11.42 Cricket—First Test: The Cornhill Insurance Test Series—England v Pakistan, 1.15 pm Lambervic Green, 1.45 News, 2.15 For Schools, Colleges, 2.40 Cricket—First Test: England v Pakistan, 3.32 Regional News, 2.15-2.38 pm Open University, 2.38-2.45 pm Phil Pala, 2.45 Wales Today, 11.20 Wales Down Under: The 1978 Welsh Rugby Union Team v New South Wales (highlight), 12.00 News and Weather for Wales, 12.35 Scotland, 12.55-6.20 pm Reporting Scotland, 11.30 Public

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### F.T. CROSSWORD PUZZLE No. 3,684



## THE WEEK IN THE COURTS

BY JUSTINIAN

AN ITEM in the Press last week prompted the immediate reaction that the life of a lawyer is becoming more than a little hazardous now that there is recognisably a greater identification of the lawyer with his client.

The development is both professionally disturbing and in the long run unhelpful to clients' litigants, if not political cause. In the Bulletin view, to preserve competitiveness and offset relative inflation; but the inflation rate, including the movement of wages, may be strongly influenced by what happens to the exchange rate. Add the fact that no-one is sure how to define or measure competitiveness, and you are recognisably a greater identification of the lawyer with his client.

A lawyer involved in the West Berlin trial of suspected members of the notorious Second of June Movement has been shot in the foot on his way to Court. This event was not unique in the country where civil liberties struggle manfully against violent and anarchistic movements.

The West German legal profession has been seeking comfort and moral support from its brother organisations abroad in its fight to maintain its rigorous independence.

If one of the uglier occurrences on the Continent has had its counterpart in Britain, there is little room for complacency.

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Despite the taxi cab principle that every barrister is bound to accept any brief offered him if he is not otherwise professionally engaged—it is well known that some barristers are chary of appearing in cases involving the most violent, politically motivated accused, even to the point of deliberately limiting the frequency of such representation.

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There is little sign of the Madam-hired lawyer in Britain, although the police, prompted by some utterings of Sir Robert Mark, the former Commissioner of Metropolitan Police, are fond of pointing the finger at some firms of solicitors for aiding and abetting professional gangsters in their escapades in the courts. The worry stems from the simple fact that a client's lawyer is seen more and more nowadays

by the involved and politically committed public as not just the client's mouthpiece but also his active sympathiser in his cause.

Clients desire to play an active role in the preparation and conduct of their cases and they seek in their legal representatives allies beyond the mere forceful presentation of their cases in court.

The ideal type of representation is said to be not just an accessible person, with knowledge, experience and skill who takes command of the case and assigns his client to a passive role. What is sought is a partnership or joint enterprise which goes beyond the strict confines of the courtroom.

Two years ago the then chairman of the Bar said the concept of representation as a joint enterprise might possibly necessitate a greater identification by the lawyer with his client than is normal in a more traditional practice.

But they offer their expertise to all comers, irrespective of claims to professional or personal sympathy.

It is fundamental that a client should have the lawyer of his choice. No one would want to interfere with that right.

What the leaders of the legal profession worry about is that individual independence is threatened whenever the client attaches the lawyer how the case is to be conducted. The lawyer in sympathy with his client is more likely to be defected from his essential role if such influences prevail.

This concern is not so much a reflection of the apothecary of professionalism but is prompted by the ardent desire to ensure that all representation should be the best available.

The leaders in the legal profession in England are not unnaturally worried that a fusion of the two sides of the profession will serve only to increase the identification of barrister with his client.

The trend in present practice is that the most powerful factor in promoting the preservation of a divided profession, even if the financial cost of maintaining the status quo is more than the country's economy can bear.

Courts are more receptive to the advocate who appears to argue his case in an objective manner—this is much less true of jury trial where rhetoric and

eloquence are more important.

Dr. David Pattison, head of the board's tourism division, said at the week-end that tourist organisations provided a unique service, not confined to booking

visitors into rooms, by advising and involving themselves in promotion, marketing and development.

However, the organisations could not play their full role in Highland tourism without a strong trade membership. By joining the tourist organisation the trade not only supported it financially but could become involved in determining the future policy of its local organisations.

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# FINANCIAL TIMES

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Monday June 5 1978

## SALT in the balance

THE PAST few days have seen a distinct toughening in American attitudes towards the Soviet Union. After a period of some confusion last week, U.S. aircraft are now in operation to help protect Zaire from a new invasion and Washington is taking an increasingly firm line in the strategic arms limitation talks with Moscow. The new mood in Washington is partly the result of real concern at the spread of Russian influence in Africa. It also, however, reflects a broader wave of anti-Soviet feeling in the U.S.

### Limited war

At the same time, President Carter has reacted to the growing Soviet military build-up by clearly reaffirming the U.S. commitment to defend Western Europe against an attack by the Warsaw Pact. His pledge to use, if necessary, the full force of American military power, including strategic nuclear weapons, at last week's NATO summit, comes at an appropriate moment. There is growing and justifiable concern in the alliance, particularly in Bonn, at the steadily increasing power of medium-range Soviet nuclear weapons targeted on Western Europe not so far covered by the SALT negotiations. It is obviously of the utmost importance that Moscow should not be allowed to gain the impression that a limited war, whether conventional or nuclear, could conceivably be fought in Europe without the risk of triggering the main element of the allied deterrent — the American strategic arsenal.

The strengthening of conventional forces under the alliance's long-term defence programme is no less important. In the first place, it raises the nuclear threshold by prolonging the time in which the West could hope to contain a Warsaw Pact attack by conventional means. In the second, it strengthens the Western position in negotiations with the East. It is no good expecting the Soviet Union to agree to the Western aim of force reductions in Central Europe out of sympathy for NATO's deficiencies. The Washington summit confirmed that the alliance's overall policy must be to opinion in Washington that opposes a new SALT agreement from a position of the lines now being negotiated.

### Arms race

Failure to reach an agreement would trigger a new arms race that could only mean a massive waste of valuable resources on both sides. There is no reason why the U.S. should not win such a race, provided Congress made the necessary funds available.

If it did not, resources would have to be diverted to improving the American strategic deterrent at the expense of the conventional build-up endorsed in Washington last week. But there is no avoiding the fact that the Soviet Union's current policies, whether in Africa or on human rights, are playing into the hands of the strong body of opinion in Washington that opposes a new SALT agreement from a position of the lines now being negotiated.

## Government and the City

THE WILSON Committee has two achievements to its credit. It has prompted the financial establishment to produce a valuable self-portrait of the way the financial institutions work, and it has revealed a consensus of opinion that this establishment is not a bottle-neck restricting Britain's industrial growth.

This second achievement has grown wearisome to the ear through constant repetition. A more benign ideological climate has robbed it of impact. Yet it is worth remembering that when the Wilson Committee was conceived, two years ago, the City was still a potential scapegoat and discussion of our financial system's apparent short-comings found a receptive audience.

### North Sea oil

A report by a Wilson Committee working party on the financing of North Sea Oil, out today, is an excellent example of the Committee's two achievements. First it is a clear account of a complex subject. It sheds light on the financing of North Sea Oil, yet leaves no doubt as to the magnitude of the problem. In a matter of years the financial establishment had to gear itself up to finance the equivalent of one quarter of the UK's annual rate of industrial investment—all concentrated in one strange and risky business.

The Committee regarded this as a test case for the financial institutions "since in this area the demand for funds was undoubted and any deficiencies in the supply mechanism would be likely to be revealed." Yet the working party found that the financial system had been equal to the challenge. The system was not risk-averse, for it produced equity finance for situations where the risk of a total loss was very high. It was not interested only in quick return, for it produced finance in the certain knowledge that the period between investment and reward would prove a long

ACKBENCH MPs have published last September said: "Our system of public audit is a campaign to obtain greater control over public expenditure."

Their efforts are likely to bring them into sharp conflict both with Ministers and Whitehall.

The campaign is led by the Expenditure Committee, one of the most powerful of the Commons Select Committees. The specific target is the official audit.

The committee wants the official responsible for auditing central government expenditure

— the Comptroller and Auditor General — brought more directly under the Commons' control and his powers extended. It would also like him to go beyond the purely financial and regulatory auditing, on which he concentrates at present, and to take a more positive role in monitoring managerial efficiency in the government bureaucracy.

These changes, if implemented, would clearly give the Commons far greater insight into and control over the Civil Service than it enjoys at present. But the committee claims that its efforts have been hampered by deliberate obstructions placed in its path by Whitehall, and especially the Treasury.

Mr. Michael English, MP, Labour chairman of the general sub-committee of the Expenditure Committee, claims that the bureaucracy's tactics have included unnecessary delays and misrepresentation.

### The taxpayers' interest

The committee is now planning to step up the pressure with a debate on its proposals on the floor of the Commons — probably next month. And Mr. English is confident of widespread support among MPs. "The case for monitoring public money is usually regarded as fairly strong by the average taxpayer," he points out.

The Expenditure Committee's case for strengthening the role of the Comptroller was heavily influenced by a visit to the U.S. to see how the General Accounting Office operated. The U.S. office has responsibility for auditing all federal funds except those used by certain federal agencies engaged in bank supervision and in intelligence services. It can chase public money wherever it goes, whether in grants to individual States or subsidies to private companies.

Its audit concentrate heavily on non-financial aspects, with some 90 per cent of resources devoted to management audit and cost benefit analysis. Its staff includes specialists — economists, engineers and statisticians — equipped to handle this approach.

By contrast, the 11th Report of the Expenditure Committee

## MEN AND MATTERS

### Novel gift

#### for LSE research

The major international companies have had their roles scrutinised by the UN and their activities frequently questioned in the Press. So when a major university accepts £2m from two such companies the inevitable question is whether this will affect the direction of the university's research. When I asked professors at the London School of Economics they said they too had been worried about this, but were certain that they had a no-strings gift in the money they have just been given by the Japanese car manufacturer, Toyota and Japanese whisky manufacturer, Suntory.

It was French champagne rather than Suntory's products which was being drunk.

As for Professor R. Dahrens, Director of the LSE, he was careful to stress that "Research goes its own ways. Its results cannot be predicted, because it is an exploration of the unknown."

Discussion of the gift with the Japanese companies was initiated last year by Professor Michio Morishima, a Japanese mathematical economist who has been with the LSE since 1970. Students told me that he used to have a reputation for being on the left.

Morishima is now working with Professor Alan Day and Basil Yamey on establishing and preparing the research centre which is to use the income from the gift. Would the gift not discourage research into questions which might cast a shadow on large companies such as Toyota? I asked Day. But he insisted: "If the steering committee at the Centre took the view that there were serious questions to be tested in a year (or sometime or . . .) has come critical way, then this would go ahead." He thought that research in this field had so far been "rather bad."

For him it was "as liberal a trust deed" as you could expect



Mr. Michael English, MP, chairman of the general sub-committee of the Expenditure Committee (left) and Sir Douglas Henley, the Comptroller and Auditor General

relationship that has led many to the Treasury itself. And in April, Mr. English said then to consider him a "Servant of a close examination of the 1921 House." However, this provision suggests that with the relationship is not formalised Treasury's authority, he can be stopped from auditing by the in the legislation, except in the examine any account, public or private, in the country.

The clause reads: "The Comptroller and Auditor General shall examine, if so required by the Treasury and in accordance with any regulations made by the Treasury in that behalf, the accounts of all principal accountants and any other accounts, whether relating directly to the receipt or expenditure of public funds or not, which the Treasury may by minute laid before Parliament, direct him to initiate an inquiry.

The Expenditure Committee's proposal to establish the relationship is not formalised. It said: "We regard the Comptroller and the E & AD as properly part of the staff of Parliament, although the relevant Acts do not. Any amending Act should place them under the House of Commons Commission so that it will become clear that they should initiate inquiries if requested to do so by the House or one of its Committees."

The White Paper is at its most equivocal when it deals with the committee's proposals to expand the practice of efficiency auditing. It said: "The Government welcomes the intention of the Comptroller to develop further his operations in the fields of efficiency and value for money, while recognising that this should not take him into policy considerations for which only Ministers can answer to Parliament."

This is a caveat that Sir Douglas himself underlined in a separate and rather more welcoming reply to the committee's proposals. He points out: "I do not myself believe that in a modern economy with a wide-ranging public sector, a clear distinction can always be drawn between matters of policy and matters of administration."

Mr. English sees evidence of Treasury self-interest in the drafting of the reply in the fact that all the committee's proposals in the area of audit were rejected except for one. This was for the Prime Minister to consult with the chairman of the PAC before appointing future Comptrollers. "They don't mind limiting the Prime Minister's power of appointment, but they don't want to have anyone looking at their own efficiency."

This reply, as the committee discovered after lengthy and painstaking research, was based on a mistaken interpretation of the law. Mr. English is blunter. "It was a lie," he said. Under the 1921 Act, Sir Douglas was indeed required to submit to the Comptroller at a public hearing of evidence

the next collection is made. One local head postmaster was recently waxing enthusiastic on this and on the services the rural postman gives — such as carrying stamps for sale.

The Post Office Users Association in the area was duly impressed and suggested these unexpected services be advertised. But "Oh no," was the answer, "We do not want too many people knowing about them." Impressed by the service, if not the Post Office's attitude, I tried to buy a stamp from a postman outside London. "We stopped carrying them years ago," he told me.

Officials in Whitehall believe that the U.S. office, which with 5,000 staff is 10 times as big as the UK department, has spread sharp exchanges about the independence of the Comptroller at

the general sub-committee's suspicion contributed to some sharp exchanges about the independence of the Comptroller at the UK department, has spread itself too thinly. There have been a number of sharp criticisms about the quality of the public spending from Whitehall.

Mr. English points out: "Both factory and school inspectors have their duties spelled out by Act of Parliament. That doesn't make them independent. If the Department of Environment has the power to sack the district auditor, he cannot truly be independent."

The committee's immediate plans are to make a reply to the White Paper, followed by the full-scale Somers debate. There is considerable strength of feeling among MPs of all parties about the way the Government has rejected the recommendations — which were agreed unanimously by committee members.

Whether or not the proposals are eventually adopted, the initiative comes at a time of merger talks between the two powerful Public Accounts and Expenditure Committees — which presents a major upsurge in the determination of backbench MPs to wrest the monitoring of public

spending from Whitehall.

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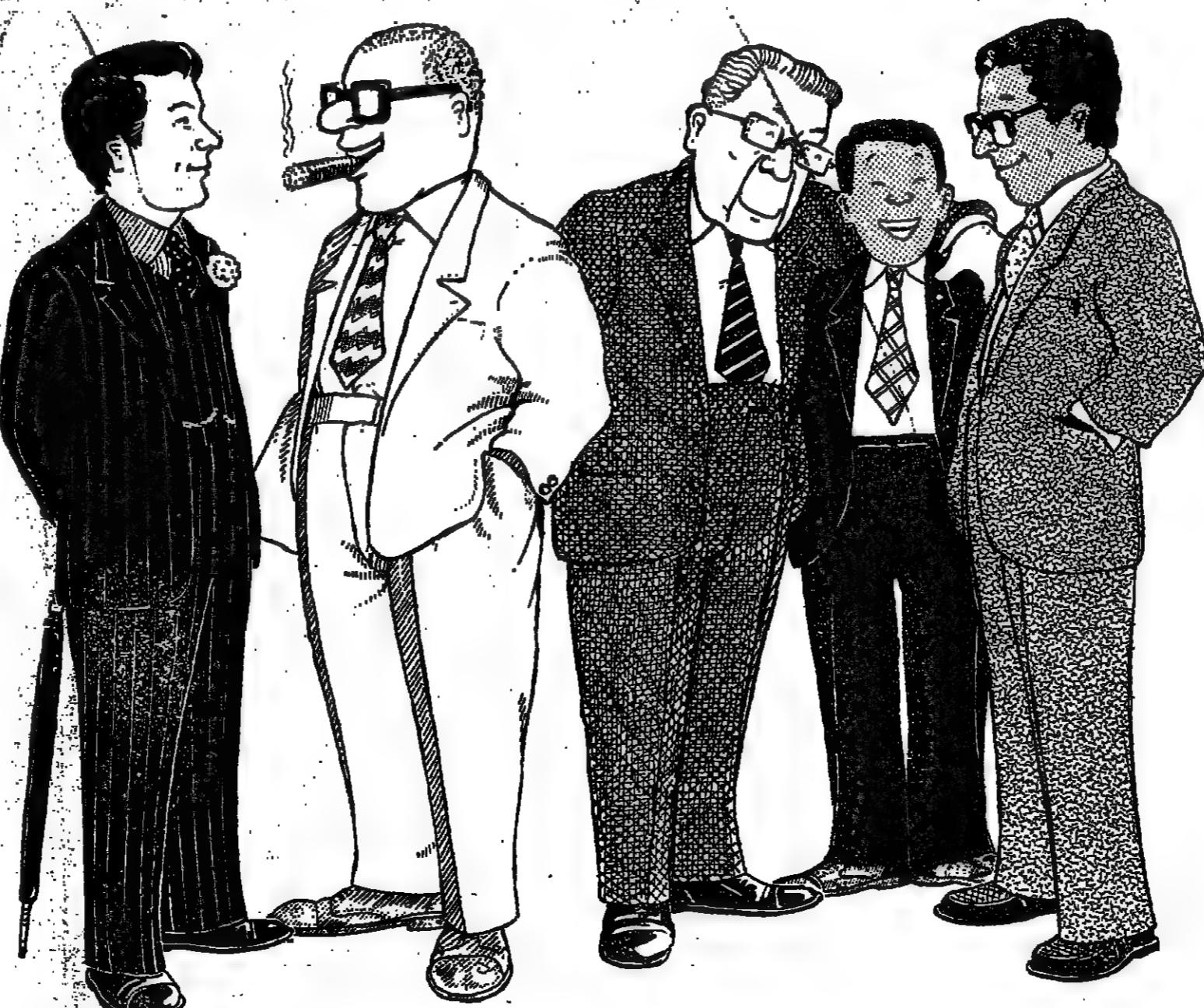
## FINANCIAL TIMES SURVEY

Monday June 5 1978

# International Property

After the collapse of property markets in the early years of this decade, investors, developers and occupiers have been cautious to say the least. Now there are signs of a revival of interest in Britain, Europe and elsewhere, but because of the virtual standstill in new building prospective purchasers are finding it difficult to find suitable outlets for their money.

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# Settled conditions

NOW THAT the elections are over, France's more favourable business climate has settled in over France. Politically France may now be able to look forward to a period of some stability. However, it is debatable whether the French elections really did as much of an effect on the property market as some claim. Investments, which normally invest in property, probably had few alternatives to continue investing in France and individuals may well have considered property as good a place as any to invest.

So investment may have suffered only a little in the run-up to the elections, but letting was in worse straits. There was a clear downturn in the letting market which was accompanied by a reduction in the amount of completed properties coming into the market.

However, if politically France is now looking on a firmer footing, the French economy has been slow to recover. Industrial production improved in 1976 after the fall in 1975 and last year saw a very unimpressive performance.

Yet the analysts still talk of a continuing recovery. Foreign trade has picked up and unemployment has declined, while the rate of inflation is not expected to be much above the 9 per cent of 1977. So the economic background is not gloomy.

## Explosion

Meanwhile, the property market is finally showing signs of having pulled itself out of the problems caused by the over-enthusiastic development programmes of the early 1970s. This property explosion, which was largely British led, was caused by a number of overseas developers becoming hooked on the French market's potential.

One of the most fundamental characteristics of the French market is the role played by the stock of properties and not surprisingly when the 1974 recession came along a number of developers caught quite a bit of cold.

However, by and large, this stock of properties has now been taken up. It is understood in Jones Lang Wootton that the take-up of office space in France recently cited a case to illustrate this point. JLW around 700,000 square metres acquired a scheme for UK which was well ahead of the investor from a French agent figures recorded for 1976, of acting on behalf of a developer.

Some belonging to the same banking group, part of the scheme being port. Obviously communication

there is a shortage of suitable investment properties.

The most commonly quoted figure for the amount of office space available around Paris is this can be summed up very broadly by saying that land in the new towns where the basis of property tenure is equivalent to freehold in the new towns where the basis of property tenure is equivalent to freehold excess supply may take a few years to disappear. And, of course, the Paris area is by a form of flying freehold, far the most important for the property market.

A concentration of investment in a country's capital is fairly common worldwide, but in France the centralised nature of business activities is far greater than in any other European country.

The population of the Paris region is almost a fifth of the entire country, so not surprisingly most of the commercial development in recent years has been concentrated around Paris.

In France, rent increases for residential premises are subject to government control. This year increases will be limited to 5 per cent for revisions due before the beginning of next month and to 5 per cent of the construction index for those falling due in the second half of the year.

Investment demand has been reasonably good over the past year—Dutch pension funds were evidently active in the latter half of 1977. Most of the interest is centred around commercial and industrial property where the prime yields are considerably higher than on residential developments.

## Yields

As we have seen, take-up of office space has been increasing in the Paris area, and probably most investors will agree that the market now offers very few bargain buys. Office yields in Paris in the central areas are mainly around 8 per cent while some of the top properties are nearer 7 per cent. Suburban offices offer a little better with prime yields of around 9 to 10 per cent. However, with the possibility of a shortage of office space in the central areas, rental levels could harden, unless there are any significant increases in supply.

Turning to industrial properties the main areas around Paris are in the north between the capital and Roissy airport and in the south around Orly airport. Obviously communication

subsequently resold to an investment subsidiary of the same banking group.

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Leaseholds are structured on a nine-year term and there are break clauses for the tenant every three years. These break clauses coincide with rent reviews which take place every one or three years. Whether

annual or every three years, rent reviews are based upon a published construction index, which showed a total rise of under 8 per cent in 1977 compared with 14 per cent in 1976.

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annual or every three years, rent reviews are based upon a published construction index, which showed a total rise of under 8 per cent in 1977 compared with 14 per cent in 1976.

The improvement in the warehousing market has not been marked. Though stocks of outlet properties are gradually being taken up there is still sufficient outlet space to deter most potential investors.

There has not been much movement in rental levels over the past year and broadly speaking yields in the region of 10 to 12 per cent.

Historically shop rents have been protected and ownership of freeholds do not change much. So there has not been a lot of interest for investors in shopping areas apart from a few

local funds. Local financing is only allowed where there is joint ownership and this is related to the relative stake of the French partners.

It was to a certain extent to protect the market from any adverse effects of cutting out some overseas investment that the Government came up with the "Plan Barre" in 1976. This earmarked Government funds for use in aiding house construction, industrial properties and the public sector construction. This policy is still important for the property market.

Terry Garrett

## W. GERMANY

# Slow return of confidence

CONFIDENCE IS returning to the property market in West Germany but it is a slow process. The key influence is clearly economic activity which remains sluggish along with the world trend and at this stage few observers are prepared to predict the actual timing of the next upsurge in the property cycle.

Where they can be pointed out, overall patterns suggest that the mood among investors, developers and estate agents is one of cautious optimism. The market has been stable for some months and there is a growing consensus that the bottom has been reached. At the same time, the West German economy, although flat, remains one of the strongest in the world.

Like so many property markets in Europe, that in Germany is plagued by a lack of official statistics or any reliable guide to market momentum. Difficulties in appraisal also arise from the fragmented nature of the market with activity spread among no less than six major cities—Hamburg,

Düsseldorf, Cologne, Munich, Stuttgart and Frankfurt—all of which differ in character and in patterns of demand. This absence of an energetic central market of the sort found in Paris, Brussels or London compounds the problem.

However, for the record the residential market continues to suffer from over-supply: industrial building is heavily overshadowed by the slackness of the economy: office development is spasmodic showing through in Frankfurt: the shop market continues to buck the general property depression and prosper comfortably.

According to Slough, whose fixed assets in Europe now amount to about an eighth of the group total, the market in industrial property in Germany has been holding level for some six to nine months. The company recently acquired an additional six acres of land adjacent to its Cologne site on which it will build a complex of some 65,000 sq ft before the end of 1978 (65 per cent of the property is pre-let).

One of the attractions of Germany to a group like Slough is the favourable cost of money. Rates of interest may have hardened marginally in recent weeks—partly due to the onset of the summer tax paying season—but the economics of borrowing in Germany are probably the most favourable in the world, Switzerland apart. During the first quarter of 1978 mortgage lending by the savings institutions was running almost 40 per cent up on 1977: and the major commercial banks, which were hit especially hard by bad debts following the property caution of their industrial

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**IRELAND**

# Active interest in Dublin

ANY REVIEW of the property situation in the Republic of Ireland begins and virtually is now for much smaller than 50,000 blocks, no more than 50,000 sq ft with smaller parking areas and the authorities are imposing certain obligations for residential development in planning permissions.

One objective is to avoid the bright seen in other countries of massive office development in town centres with decay in the residential areas that once occupied the sites.

This means that many developers are seeking new planning permission based on the current style. Once this has been obtained then development can go ahead again to meet this growing demand.

Irish Life has applied for new permission for its High School

site in Harcourt Street in Dublin. Originally it was planned to have a large office block on the site with parking space. Now this has been changed to a series of smaller blocks—about 40,000 sq ft with smaller parking accommodation.

The Irish Life has also revised its plans for its new office building in Adelaide Road and this site does include some residential development. The company has never turned down investment in residential property, unlike most UK financial institutions which eschew such investments. But it is held in the main life fund of the company, not in any specialist property or mixed funds.

This drying up of a supply has naturally caused values of existing office properties to rise steeply. Yields have now fallen to the 6 to 6½ per cent range,

but at the moment that yield is purely nominal since there are very few office properties up for sale. This is likely to continue until the new developments come on stream from about 1980. But it needs to be emphasised that demand will be strong for the next decade.

Jones Lang Wootton in its latest survey on Dublin Office

Property estimates that a

growth of 4,000 to 5,000 office

jobs each year would generate

400,000 square feet of space

able, neither is it accepted by half as high again as the Moore Street, including a average footage occupied over covered mall plus car park and 200,000 square foot of shopping

area. The project is estimated to cost in the region of £15m to £20m. Rents of £30 per square foot are now obtainable in Henry Street.

It is in the Dublin area where it is all happening and there is much that is going on.

Activity in property is always very much tied in with the state of the country's economy. The Irish economy has turned round from the depressed situation and there is an air of increased confidence. This has resulted in the demand for office accommodation stepping up considerably, much coming from Government requirements, and the supply is just not there.

All prime office space has now been taken up and the demand has resulted in rents exceeding £4 per square foot, a level long regarded as being the upper limit for rents. Mr. Michael Lucey, the property investment manager of Irish Life, the largest financial institution in the Republic, reports that all space in the Irish Life Centre has now been let, much of it at rents above £4. He confirms that there is very little space coming onto the market—and only 50,000 square feet of new space in the pipeline.

Modern office development began on a massive scale in Dublin during the early 1960s. Since then nearly 5m square feet has been built. But until recently, supply and demand has remained more or less in balance, until the recent upsurge resulted in demand far outstripping supply. The main reason for this arises from a change in attitude towards the type of development that is acceptable, including a new outlook from the authorities.

Much of the planning permission already granted was for the old style monster creations of 100,000 sq ft or more with massive car parking facilities incorporated in the development. This type of an annual demand for about 400,000 square feet of space

is now being met by half as high again as the Moore Street, including a average footage occupied over covered mall plus car park and 200,000 square foot of shopping area. The project is estimated to cost in the region of £15m to £20m. Rents of £30 per square foot are now obtainable in Henry Street.

In the south, Cork is now down well into single figures and to reduce the level of unoccupied space a lot of attention

is being given to the EEC has meant

prosperity for Ireland's farming

community and the benefits

have come through most to the

farmers in the South. The area

has become prosperous on this

account alone.

But now is added the pros-

pects of oil being discovered on

this part of the coast and the

speculators have started to move

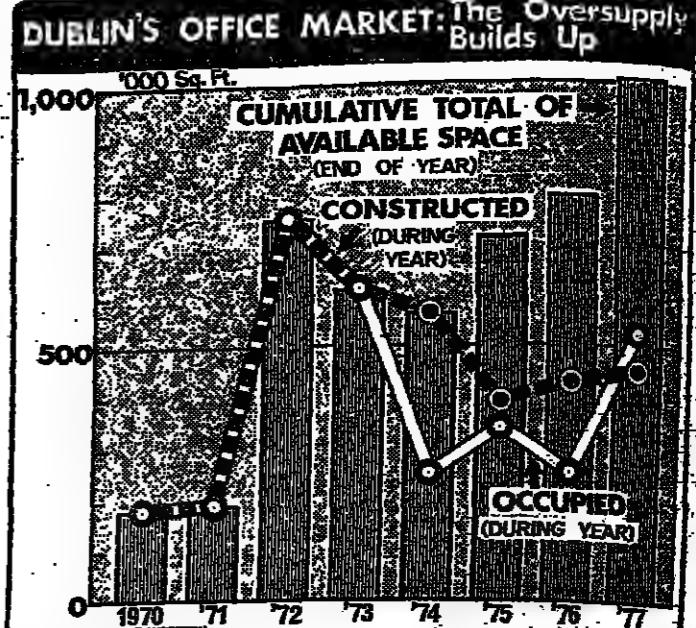
into the area in anticipation of

an oil boom. Cork could become

another Aberdeen if the hopes of

oil are realised. Already it has

become difficult to get pro-



party in Cork itself. A new promise of this area has not been completely fulfilled. It was expected that this would be very tapped out in Cork, providing much a "go-go" development area. These expectations received a nasty setback when the Dutch company Ferenc pulled out of its operations following a prolonged strike. This does not mean that the development is a complete write-off, but it was a serious reverse to expectations.

Eric Short

## EAST EUROPE

# Emphasis on industrial projects

PROPERTY development within of economic growth in the country the Comecon bloc is unlikely to try has of necessity thrown the on the characteristics of bulk of investment into the West in the foreseeable industrial sector. But there are future. Property developments in the Communist countries are eased over the past couple of years. This has meant further plans to extend industrialisation or tourism. As such they are more cautiously planned in one third of the Gross National Product. Current plans are for land, which contributes about one third of the Gross National Product. Current plans are for further industrial expansion in East Germany, the Arab loan will raise hopes of further lucrative contracts over the next few years.

The prospect of economic reforms in Hungary has opened up valuable opportunities for the immediate future in the West in terms of property development, especially in the industrial field. But the success of these opportunities will cover a wider range than the purely industrial sector.

It may safely be said then that there are still many opportunities for development in

East Europe, despite the general recession. The liveliest prospects for the immediate future

in East Germany, the Arab loan

will probably remain in the

developments, especially as

these opportunities will cover a wider range than the purely

industrial sector.

A meeting last summer of the UK-Hungarian Joint Committee spotlighted several areas

By a Correspondent

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# Sluggish undercurrent

THE PROPERTY market in entire property industry. But recent inflation-inspired standstill has remained under the SGI, with all difficulties was dards has rocketed. Well after shadow cast by the other sectors also—Europe's largest property the end of the war, a site large of the nation's economy. The construction group and its enough to accommodate a persistent recession in manu—survive—is of central import—holiday chalet could have been factoring industry has shifted since to the industry?

acquired on the now celebrated Costa Smeralda for a mere 3p equivalent per square metre, already well developed over the mirror of the fortunes of SGI provide an all too accurate past century, Italy has not been Italians' property industry, able to rely on the boom in During the early 70s Italian hotel building which has helped investors fled from inflation (a property industry elsewhere in earlier than it was elsewhere) the Mediterranean or North and from a collapsing currency African countries.

(also a phenomenon which

in some ways, in fact, the appeared in Italy before the rapid development of the Arab became a threat in other Euro-

world, which has often pro—pean countries) and followed

vided a safety net for other the traditional path of both sections of European industry—peasant and sophisticated financial

has worked to the detriment of the Italian property sector.

Nothing of course is so solid

With little indication of a as a piece of land. But on the

revival in commercial property other hand—nothing is so im-

possible as a piece of land

construction companies have

concentrated on opportunities out of the market and the asset

overseas, and have tended to having become too expensive to

draw after them such resources develop, proves also to be too

of skill and finance as unwanted to find a buyer at

might perhaps have been made available inside Italy. Thus

The new SGI intends, while

Italy has continued to languish

overseas ventures—at present

from North Africa to

South America—to base its

recovery on the domestic popu-

larity in the Mediterranean basin.

On the surface the picture

is not too bad. The 21 credit

institutions providing finance

for property development lend

a total of L1.552bn last year, an

increase of 15 per cent over the

previous twelve-month period,

and total loans to the property

sector probably clear L18.149bn in

the concentration on over-

seas opportunities which has

become the major feature of

the industry. There is a pos-

sibility that the aggressive

pricing policies followed in

overseas markets, where Italian

entrepreneurs can still under-

stand the need to cut the traditional order of over-

loading the order book with un-

profitable contracts. However,

there have been no signs of

such problems yet.

But after allowing for infor-

mation, these details confirm the

sluggishness of new business

during the period. The Govern-

ment hopes to stimulate con-

struction activity but this policy

must take its place in the queue

of other pressing industrial

problems. Until such measures

take effect it is hard to see how

the property sector can be re-

scued from its present malaise.

But there are signs that the

outlook is brightening. Of con-

siderable significance has been

the rescue of Societa Generale

Immobiliare Sogefi (SGI) by

39 Italian banks. The past four

years had seen the problems of

the group, whose debts have

been estimated at £500,000m,

loom threateningly over the

property values even by all the

time. But there

now and a

sping to do

businesses over

the term per-

to this direct

correspond-

ence.

But the

most significant

development despite the

immediate future

is the

recovery of the

Italian economy.

But the

most recent upturn has

been in Sardinia, where

the banks on their own

have been able to

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problems of the

phased nature of the

de-control measures (over five

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## THE U.S.

# Better but not booming

BEYOND A shadow of a doubt the U.S. real estate market is pulling strongly out of the recession which reached its nadir at the end of 1974. On the other hand the climate is not all set fair pointing towards a boom.

In fact the present state of play is a hotch-potch of conflicting indicators. For instance, over the past two years overseas investors have been flocking to put money into American real estate. One recent estimate puts the value of money invested over this period by foreigners at \$1bn, spearheaded by Canadian commitments, closely followed by German investment and then Dutch, Mexican, British and Japanese (the latter particularly on the West Coast).

Now, one of the main attractions for overseas investors has been the relatively high level of yields on prime properties, in comparison with the European Continent, for instance. In recent months, however, that attraction has begun to be eroded. Free and clear yields on prime properties (over and above debt financing) have come down to between 6 and 7 per cent, compared with well over 8 per cent two years ago.

One of the factors in this movement has been the increasing—and still relatively new—competition for investment properties from the native institutions. Until a couple of years ago these institutions did not invest much in real estate. Sometimes their articles of association actually barred them from this investment medium, but more generally they preferred to build up more liquid assets. By about 1974 there was widespread evidence that the funds were seriously considering changing their views. They had begun to react favourably to property's attractions as a hedge against inflation.

At about this time, however, the banks' more traditional involvement in property, by way of mortgage financing through Real Estate Investment Trusts (REITs), was turning distinctly sour on them, and this put a brake on a natural inclination to

further property commitments by way of ownership of investment properties.

The institutions are still not large enough to dominate the market, and in many cases their couple of dozen banks who are investment are still not much more than tentative. The pen-

Last month's announcement is likely to revive fears about the funding arrangement for the scheme is in the true tradition. In recent months a number of deals have been signed up in which the funding bank or institution has inserted a revision clause somewhere

about the middle of the mort-

gage (normally between 20 and 30 years duration) permitting

them to increase the mortgage rate at least once during the term of the mortgage.

Behind this trend lies the recent volatility of interest rates in the U.S. On May 26 prime rates reached a three-year high of 8½ per cent, the second increase in a month and a 40 per cent increase from the low of 6 per cent at the end of 1976. At the end of last year there have been the first signs that developers are satisfied that the significant overhang of space on the market since the early 1970s is now sufficiently absorbed to warrant new schemes.

One indication of this new

funds chose to put only a minor

percentage of their new money into property. But it is possible that there will be a check to this momentum in the next few months as the residual problems

of the REITs raise their heads

stake. The plan is for 800,000

square feet of offices in the

heart of the financial sector of

such as to allow developers

easily to absorb this probable

full point increase in finance

costs.

Although rents in the major

centres have been improving

over the past year the growth

does not appear to have been

as strong as might be expected

as the partial inhibition to new

development comes at a time

when the popularity charts for

REITs during the 1974 collapse

only be a quarter of the types of property are, in any schemes, changing, and local consciousness, although it is

not clear exactly what is

happening.

REITs have been regarded as

development partners' \$12m case, changing, and local consciousness, although it is

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## MIDDLE EAST

## INTERNATIONAL PROPERTY VII

# Tough competition for British companies

APART FROM oil, the commodity that the Middle East is not short of is entrepreneurs. They abound and the kind of skills which British developers have used with such remarkable effect elsewhere in the world are in every-day use in the Middle East.

The skills which are in great demand throughout the Arab world are those of the professions closely connected with the construction industry, such as civil engineers, architects and quantity surveyors. Because generally the British professions provide a wider and better service than their European and Japanese competitors it had been assumed that they would get the lion's share of profitable work in the Middle East.

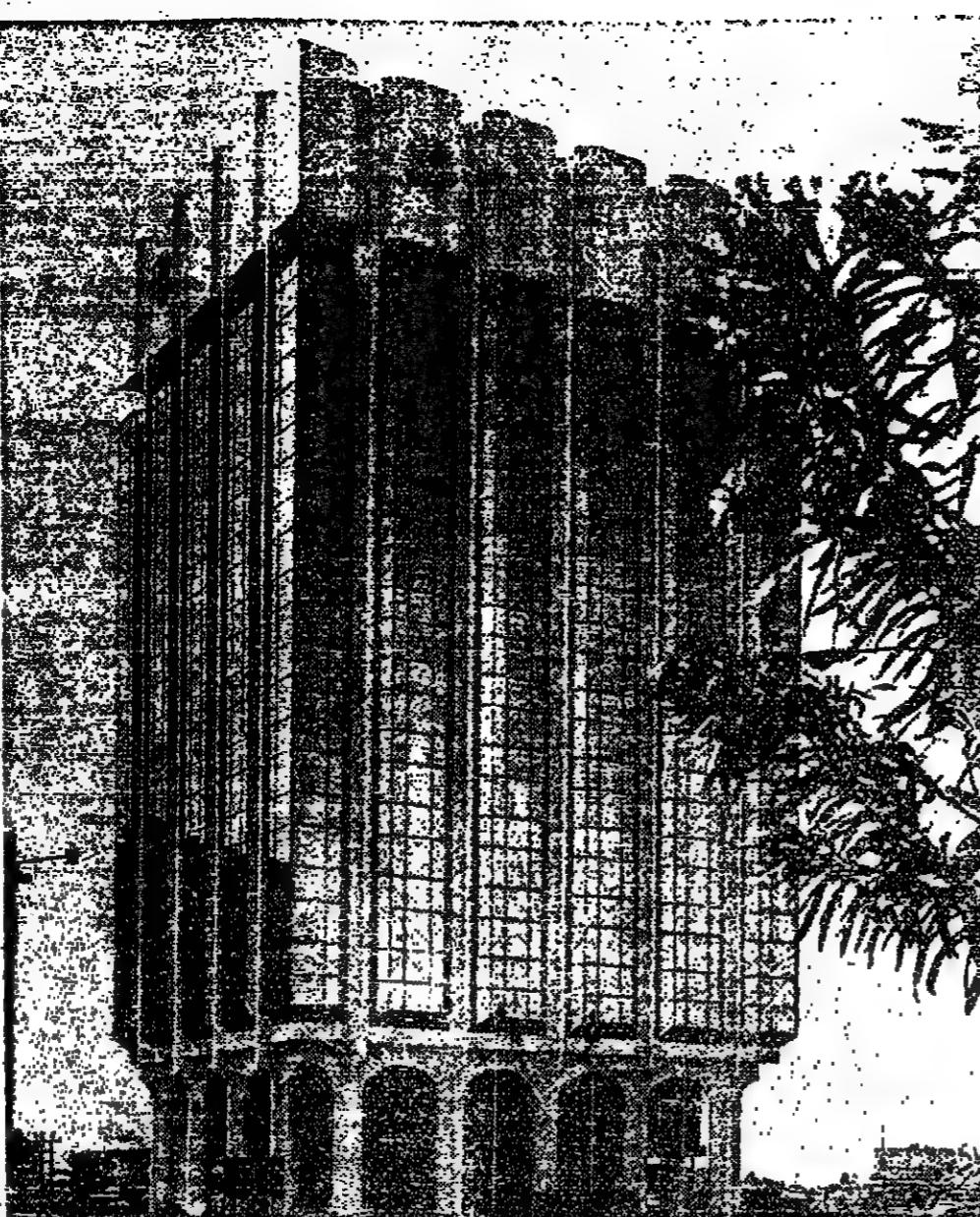
But many appear to have been missing out recently on the concept of consultancy work which is gaining favour with Middle East clients, where a consultant defines the parameters of a project and leaves the design work to a contractor who quotes on a turnkey basis. Nevertheless, invisible earnings by UK engineering consultants in the Middle East amounted to around £130m in 1977.

The giant UK construction groups, which are large even by North American standards, are carrying out vast schemes throughout the Middle East, work which they get in fierce competition with other contractors from places as far afield as South Korea, Japan and India, but they cannot be considered to be in the premier league. The structure of the UK construction industry appears to be against them, when in competition with operators from other countries.

In Bahrain, Taylor Woodrow International is building a 350-bedroom hotel for the Sheraton group, for a total cost of around \$82m. Cementation International, the overseas arm of the Trafalgar House subsidiary has a \$27m contract for concrete piles on the Gulf Hotel scheme and Higgs and Hill has two contracts, one of \$8m for an 18-storey office building and the other of \$8.5m for a low-rise complex with shops, hotel and offices.

But those most closely connected with Bahrain agree that the construction boom is over, at least until work begins on the proposed Bahrain-Saudi Arabia causeway, a 15-mile four lane expressway connecting Bahrain with mainland over a series of embankments and bridges.

The cost of this huge project has been estimated at \$800m, but with rapidly rising construction costs it could total \$900m to \$950m by the time it is started. If it is carried out, and while the Saudis have a firm commitment to the scheme, there is



The Bank of Credit and Commerce International building in Abu Dhabi, built by Bernard Sunley to a design by architects Fitzroy Robinson

some opposition, there will be 300,000 sq ft of space including several spin-off opportunities a five-storey office block. A joint team of Laing and Wimpey is building the new 330m airport extension at Abha and Costain International is like more hotels, weekend housing for mainlanders, and such invite preliminary proposals for 670 acre residential shopping, and the Bahrain construction boom could be on again.

The huge amount of construction in Bahrain over the past three years led two firms of British estate agents to set up there. Debenham Tewson and Chinnocks was first with Chinnocks following later. These two have now been appointed as letting agents for two of the most prestigious developments in Bahrain. Debenham is the letting and management agent for the 18-storey office building is the showpiece of Middle East airports and it is hard to believe that it is less than a generation ago that Kuwait's control tower, known as the Bahrain Tower, and containing some 95,000 sq ft of community facilities.

## Showpiece

Kuwait International Airport is the showpiece of Middle East airports and it is hard to believe that it is less than a generation ago that Kuwait's control tower, known as the Bahrain Tower, and containing some 95,000 sq ft of community facilities.

Cluttons' scheme is the mixed office, residential and shopping complex known as the Manama Centre. The offices appear to be letting well and tenants such as Gulf Air, KLM, Kuwait Airways, and Grindlays Bank have leased space. Lettings on described as one vast building were slower and the rents were lowered recently.

In Kuwait, development is going ahead at a fast rate and hardly a day goes by without news of some huge new scheme. Recently, the Salha Real Estate group raised a \$37m, floating where some \$1.5bn is being raised. Kier International is building the Salha Commercial Centre. The hotel will have 336 rooms and its \$8.5m water and sewerage treatment plants operations.

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### and Partners.

Many of the development carried out by British construction groups are in partnership with either another UK builder or a local company. The reason for this apparent reluctance to take on the massive projects on their own is the requirement of a performance bond. At 10 per cent of contract value British contractors have preferred to spread their risks rather than tie up vast sums in one single contract.

It is clear that British contractors are facing considerable competition from other international groups, and that the competition is likely to become fiercer in the future, there may also be a reluctance among Arabs to employ them because it is claimed that they fail to send top men to supervise contracts.

### Conditions

Arab authorities also find that the British place far more importance on the contract conditions than others such as the French. But because the French construction industry is owned largely by the banks who are in turn state owned, French contractors probably believe that any problems can be sorted out at the end of the contract at government level.

There is also competition which all other contractors are facing from South Korea. The South Koreans keep costs down by shipping huge amounts of low cost labour to cope with even the largest contracts. This problem is one which is difficult to overcome. It is estimated that the South Koreans have current contracts worth at least \$2bn in the Middle East. Most international contractors hope that the improved South Korean construction industry will increase its opportunities both at home and abroad and that it will then no longer be able to count on low labour costs for its competitiveness.

Rory Ferguson

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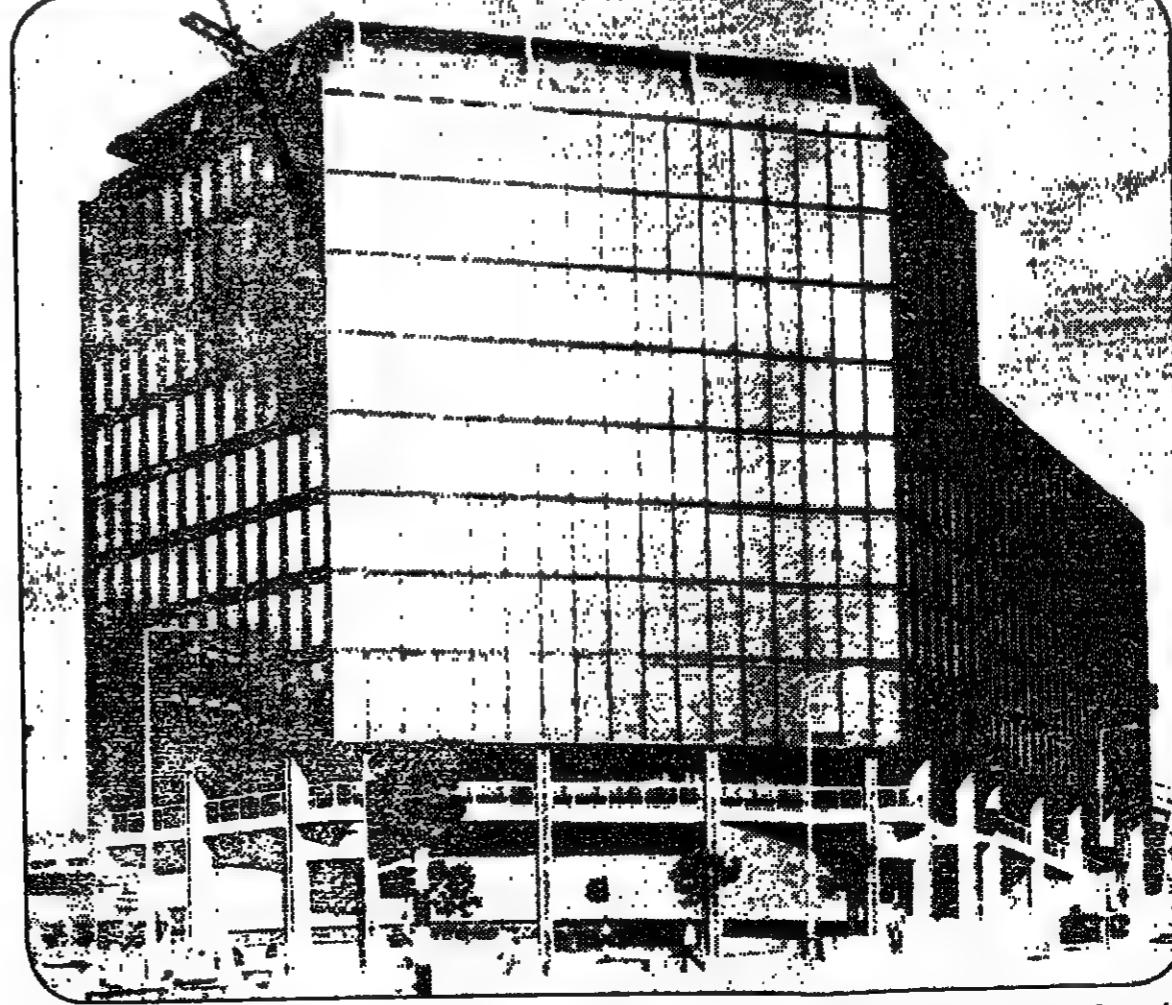
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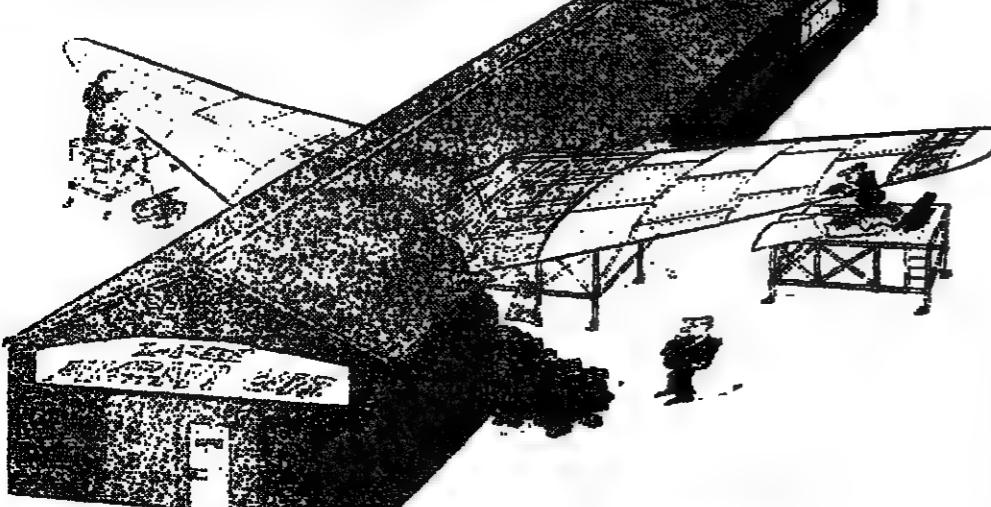
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## INTERNATIONAL PROPERTY VIII

# Chronic surfeit of space

THE AUSTRALIAN property market suffers from a chronic surfeit of space, a legacy of the boom and bust days of the early 1970s. Opinion varies markedly about the severity of the situation, but even the most optimistic of the surveys from interested groups suggests that it will be 1983-84 at the earliest before the market stabilises. Supply varies considerably in the major metropolitan cities. Over-supply is greatest in the largest city, Sydney, followed by Melbourne. But, in the West Australian capital of Perth the proposed A\$2.5bn to A\$3bn liquefied natural gas project based on the offshore gas discoveries on the North West Coastal Shelf is resulting in an influx of professional groups hoping to participate, and boosting the demand for office accommodation. A recent survey suggested at least one major office building should be started in Perth this year if shortages of space were to be avoided by 1981-82.

The survey suggested that Perth needed between 100,000 and 250,000 sq ft of space a year for the next four years to avoid shortages. Until recently there had been a surplus of about 1m sq ft.

In Sydney, the position is much more severe. The most optimistic outlook was put out recently by the Building Owners and Managers Association of Australia, which showed that the amount of "true surplus" vacant office space was "very substantially less than some of the figures which have been bandied around over recent months." The BOMA survey came up with a figure of 350,147 sq metres, or more than 3.5m sq ft, of vacant lettable office space as at October 1977. BOMA asserts that a pool of vacant office space or "stock on the shelf" is necessary to promote a stable leasing market, and that this is a factor which is usually overlooked in surveys of the surplus office space position. The Association said this vacancy factor fluctuated in a range from 2 to 7 per cent, with 5 per cent regarded as a norm. It is only when the supply moves outside either end of this spectrum, that the situation could be described as one of shortage or surplus. The current vacancy factor is 18 per cent.

BOMA determined the total amount of new and old privately-owned office space in the Sydney central business district at 1.99m sq metres (21.4m sq ft) of which the 5 per cent stock on the shelf would represent 98,406 sq metres or 1.07m sq ft. The actual surplus of office space therefore came out at just under 260,000 sq metres or 2.8m sq ft. However, there was also a further 230,632 sq metres (2.5m sq ft) of office space under construction all of which should be completed by 1980. The survey did not take into account sites where development approvals had been obtained but work had not yet started. In practice many such development projects have been:

"Previous forecasters of vacant office space have fallen into the error of assuming that every project with council approval and those not even to that stage will proceed. There has been no due allowance made in these surveys for delays, years, bankrolling ambitious which is a crucial factor in an entrepreneurs and in some intelligent assessment of the over-supply problem," asserted BOMA.

Since then, however, no other building and property vision for real estate losses is gathered steam. Many have now substantially curtailed their Australian operations, or quit the scene, in some cases with burnt fingers. The most spectacular example is the Abbey Capital Group, the property offshoot of the acquired Crown Agents. Abbey ran up losses of A\$70m in 1976 and has embarked on a 10-year rationalisation programme aimed at disposing of its A\$25m Australian property portfolio. In recent months more than A\$60m of property has been sold.

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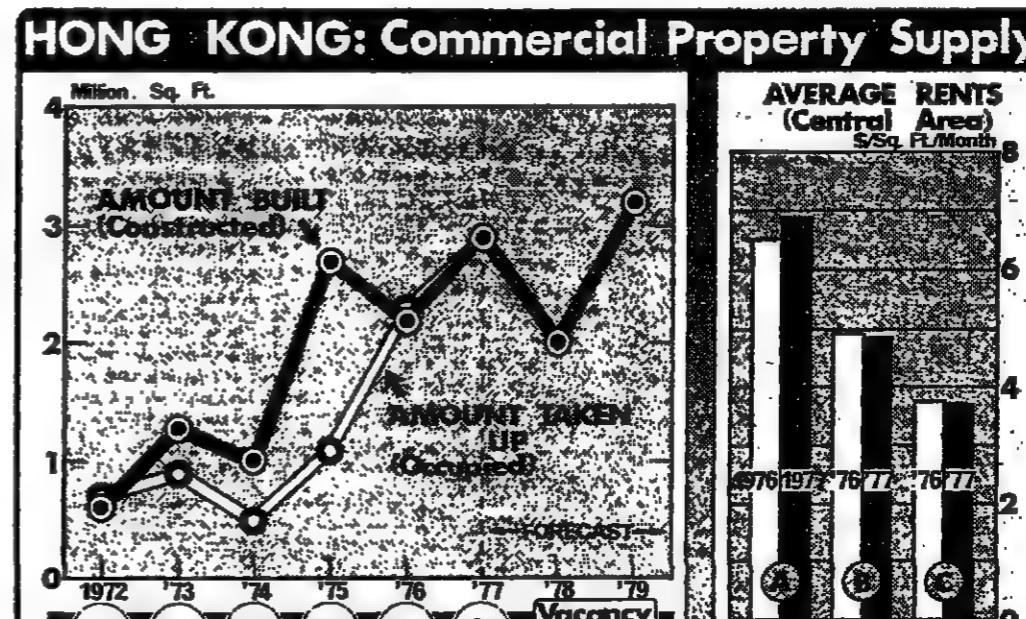
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## HONG KONG

## Construction records



## Frequency

The railway is beginning to enter the industry's prognostications with increasing frequency, both by its indirect transport effects (which, for instance, will accentuate the movement of upward shift of offices from Wanchai to Central) and also by its own property development plans. There was a great deal of resentment about the participation of a Government-controlled body in the development of buildings with property industry when these adequate specifications may find a large area on a single floor.

Users have a choice at the moment: they can stay out of the market in the belief that rents will become more competitive, or they can strike a deal with a developer on a proposed new building and sit back and wait for it to be ready.

A record supply was also achieved in flatted factories last year with almost 9m sq ft, 1.3m sq ft above the previous high, and, again, for 1979 the Rating and Valuation Department's forecast is for another record of completions, what the Department



# COMPANY NEWS

## Turriff expects to maintain performance

A RATE of profit growth to match that achieved in 1977 is hoped for in the current year at Turriff Corporation. The overall picture for 1978 is satisfactory and the growing proportion of profit is coming from overseas, and margins are improving, Mr. W. G. Turriff, the chairman, says.

Pre-tax profits last year rose from £0.81m to a record £1.08m on turnover of £11.5m (23.6% to 25.8%). The dividend is increased from 2.65p to 2.55p per 25p share—as reported May 12.

The group entered the current year with a reasonable order book but UK activities were adversely affected by bad weather in the first quarter.

Looking beyond 1978 the chairman says it is difficult to be very optimistic about prospects in the UK. He says that apart from the difficult business climate, the weight of legislation is becoming stiff.

However, Turriff continues to strengthen its base for future expansion. A broad geographical coverage has been built up, and a good base of specialisation and experience. Its marketing effort generally has been strengthened and the group is identifying an increasing number of opportunities.

The chairman is confident that the company should be able to secure sufficient of these on terms that will enable the group to at least maintain its position.

Mr. Turriff says overseas business will continue to be difficult to secure but, with the group's ability, it should obtain its share.

Good profits were earned in construction, in 1977, with industrial and commercial construction work continuing to be the primary interest of this division. The geographical coverage has been further extended to enable the group to expand more rapidly, internationally.

A successful year was obtained in the engineering and pipeline division, in spite of exceptionally bad weather, and activities in the oil and gas areas continued to grow.

Slight business climate coupled with substantial preliminary expenditure incurred in Saudi Arabia, in anticipation of future work which did not materialise, resulted in marginal services not achieving the profitable trading basis the group was hoping for.

Overall, profits overseas were below expectations. In addition to the Saudi Arabian setback, a project in Iran incurred a considerable loss, as well as getting into difficulties in Venezuela.

In spite of these disappointments the group continued to be active in many overseas markets on a range of different projects. During the year the group undertook a thorough review of the way it undertakes and develops its overseas activities and it was decided to combine the group's total skills and experience into a single international organisation. As a result, Turriff International was established.

The following companies have notified the dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends and other financial matters, and whether dividends declared are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

Armitage Shanks June 8 Associated British Foods June 12 Associated Petroleum Industries June 8 B.H. Hicks & Welch June 8 Bill Samuel June 12 Northern Securities Trust June 21

### BOARD MEETINGS

The directors consider it likely that the sale of the company's properties now would realise a surplus on cost.

The directors believe that the cost of a full professional valuation of properties every year is not justified when there is no present intention of selling them, but as the portfolio is significant in relation to the company's size, the directors are considering having a full valuation for inclusion in next year's accounts.

## Ayrshire Metal sees recovery

Despite the disappointing results of the second half of 1977, Mr. W. S. Wilson, chairman of Ayrshire Metal Products, hopes that the first six months of the current year will produce a similar outcome to the first half last year when taxable earnings reached £408,000.

For the whole of 1977 profit was down from £700,500 to £671,275 on sales of £13m (19.68m)—as reported May 26. The net dividend is 3.5125p (3.1776p).

The reasons for the fall were threefold. Firstly an £83,000 increase in group bad debts, a £45,000 loss in Scandinavia, and considerable maintenance and site improvements carried out at Irvine which will continue during 1978.

Working capital at year end was up £117,707 (£22,500) and France and Sweden £348,557 (£300,712) and loss £38,554 (profit £171).

All factories were operating at a high level of activity throughout most of the year, but the St. Helens unit showed a drop in the second half as a result of a fall back in its traditional markets. Plans are well under way to change the market base at St. Helens, and at the same time bring about a general streamlining of its operations.

At Irvine capacity was at full stretch throughout the year with the exception of partitions. The new forming line at Metal Trim, Daventry, is fully operational and is making a significant contribution, but Metal Trim Scandinavia had a difficult year as a result of problems associated with obtaining necessary technical approval of the product, and the dramatic downturn of activity in this area.

### OVER 95% ACCEPT ROWNTREE RIGHTS

Rowntree Mackintosh announces that acceptances have been

received in respect of approximately 95 per cent of the 10.8m shares offered by way of rights to shareholders at 345p per share. The shares not taken up have been sold at a net premium over the issue price of approximately 58.5p per share which will be distributed in proportion among eligible shareholders. No payment will be made for any amount of less than £1.

The present outlook for More O'Ferrall in Great Britain and Ireland for the rest of 1978 gives the directors cause to be confident that the year's results will show continuing improvement on the £9.4m seen last time.

In his annual statement Mr. E. R. More O'Ferrall, the chairman, says that the return of confidence which boosted demand for the company's "superstore" throughout 1977 has remained strong in the current year and the benefit of plant investment and marketing innovations is now visible. In the UK, therefore, the company is enjoying a much higher rate of sale than in former years.

The directors believe that their marketing strategies will not only allow them to achieve the maximum benefit from plant in the next two years, he feels it appropriate to sound a note of caution as it is unlikely that percentage increases in earnings, and therefore dividends, will be maintained in the current year. However, the directors are hoping for a further increase over 1977-78.

At the year end, uninvested assets stood at £13,147 (£42,558) and members are told that although the directors will continue to make selective purchases as opportunities arise, it is felt appropriate to keep a modest amount of liquidity for the space should slacken.

They are continuing to expand investment in France and Belgium and are finding a very encouraging response from the advertising market. The company's new arrangement with France, Rail Publicité, will provide significant sales in the Paris region in 1978, the chairman states.

Conditions in France now appear to be returning to normal following the election, and the directors expect rising profit in this market. In Belgium the number of sites is being increased with resulting improvement in revenue and profit.

Group taxable profit in 1977 soared to £940,781 (£370,091) and the net dividend is stepped up to 3.3987p (3.0438p). Further progress in both turnover and profit is being made by the subsidiary operating in France and Belgium, and the 50 per cent owned Adash bus stop shelter advertising concern lifted profit to £18.000.

Liquidity was up £76,000 (down £10,000) at year end with bank overdrafts standing lower at £87,421 (£118,433) bank balances and cash higher at £74,270 (£51,889) and short-term loans and deposits up from £80,011 to £130,461.

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Mr. Hunter explains that during the year investor confidence increased as interest rates fell sharply and there was widespread optimism in the balance of payments as oil began to flow from the North Sea. The company's liquidity level was substantially reduced to participate in the market, but subsequently reduced somewhat as a reaction to the strong upward movement seen likely.

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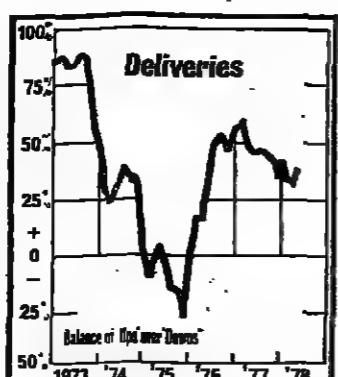
# FT Monthly Survey of Business Opinion

## GENERAL OUTLOOK

### Optimism on the wane

OPTIMISM about both the general business situation and the outlook for the UK economy has been waning visibly since the beginning of the year, and last month's survey showed that the trend has not halted.

As one might expect at this stage of the recovery, with consumer demand leading the way, the level of confidence in the two consumer orientated sectors covered last month—stores and consumer services, and cars and consumer durables—is significantly higher than in the third sector, electrical engineering. But, even in the first two sectors, the level of optimism was lower than in January.



At a more tangible level, the electrical engineering and cars/

consumer durables sectors were less inclined than they had been when they were last surveyed four months ago to expect their export volume to be greater over the next 12 months.

An increasing number of companies throughout industry are also now citing the level of export orders as one of the constraints on their output.

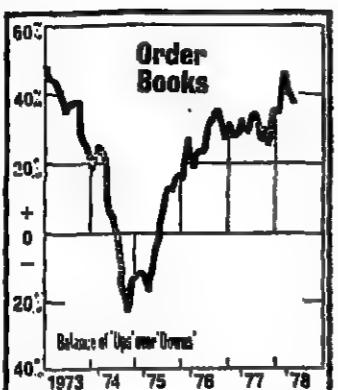
All in all, the outlook is dominated by the slow rate of recovery in the UK and abroad, plus some concern over the next phase of wages policy and the uncertainties generated by the coming election.

## ORDERS AND OUTPUT

### Only a partial recovery

CONSUMER demand continues to rise but the upturn is a slow one and it has yet to filter through to the non-consumer goods sectors of industry.

This is shown by the contrasting reports for orders and deliveries last month. In the stores and consumer services sector the rising trend continued but both the electrical engineering and cars/consumer durables sectors were less inclined to report an improvement than they had been in January. The net result was a decline in the overall balance of "ups" over "downs" for orders.



The electrical engineering and stores/consumer services

sectors were also more inclined to say that their level of purchases over the next four months would remain the same rather than increase.

Looking further ahead, the stores/consumer services sector had become slightly more bullish about sales volume over the next 12 months, whereas the other two sectors had become less so.

All in all, with an election in the offing and other industrial countries relating relatively slowly, the outlook was said to be tinged with a good deal of uncertainty.

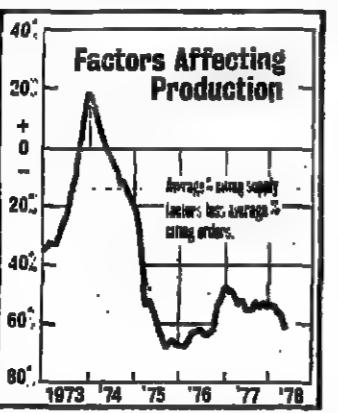
## CAPACITY AND STOCKS

### Labour shortages recur

THE PREVALENCE of labour recruitment difficulties at so early a stage of the upturn—and one which, moreover, is still largely confined to the consumer goods sectors—is both remarkable and worrying.

The difficulties have been cited for some months and apply to all three categories of manpower listed in the table—executive staff, skilled factory personnel, and manual labour.

In electrical engineering, the complaints ranged from senior personnel to engineers and scientists, inspectors, and grade fitters, marketing staff, unskilled staff. In cars, high mechanics and repair personnel



were cited. In stores and consumer services, it was good quality store managers, and hotel and catering staff.

Taxes and pay policy were widely blamed. Differentials had been compressed and it was difficult to persuade people to work overtime. Pay restrictions were also given as one of the reasons for the frequency with which labour disputes are being cited as a constraint upon production.

The biggest constraint, however, continues to be order levels including, for an increasing proportion of companies, export orders.

## CAPACITY WORKING

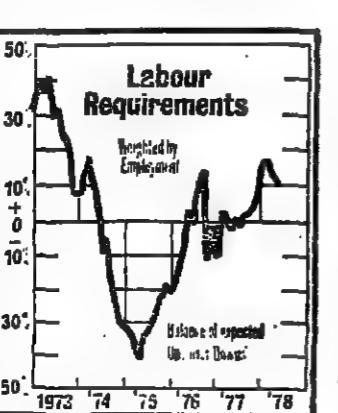
	4 monthly moving total				May 1978				
	Feb.	Mar.	Apr.	May	Elect.	Consumer	Engg.	Durables	Stores
Above target capacity	10	9	10	9	4	25	17		
Planned output	54	56	57	60	73	57	67		
Below target capacity	35	34	32	31	23	18	16		
No answer	1	1	1	1	—	—	—	—	—

## INVESTMENT AND LABOUR

### Reluctant to recruit

THE PROSPECT of reducing the number of unemployed has waned, with more firms now expecting to do with the same or a smaller labour force and fewer firms expecting an increase. This month it was the electrical engineering sector in particular which has scaled down its forward requirements.

The main factor by far was the lack of demand, actual and foreseeable. This reason was mentioned by 66 per cent (weighted) of respondents in the last four months as against only 39 per cent in the November-February period.



After demand, the other increased investment spending reasons given have been, in remain reasonably good.

descending order, the potential cost of redundancy payments, plans to raise productivity, difficulty in recruiting staff with suitable skills, other aspects of employment legislation (besides the cost of redundancy payments), high wage and other labour costs, and uncertainty about the future.

Companies often made the point that, because of recent employment legislation, they now had to be much more certain of an upturn before they took on more labour.

Meanwhile, the prospects for

## COSTS AND PROFIT MARGINS

### Inflation rate steadies

contract to the government which are taking the Government's "black list" seriously. Elsewhere, there appears to be a greater readiness to take a more flexible attitude to the official guidelines.

The outlook for profitability has brightened a little. For profit margins, the "ups" now almost equal the "downs", while for earnings on capital employed the balance of "ups" has become a little larger.

The stores/consumer services and the cars/durables sectors have both raised their earnings expectations, while the electrical engineering sector has become more bullish about margins.

These surveys, which are carried out for the Financial Times by the Taylor Nelson Group, are based upon extensive interviews with top executives.

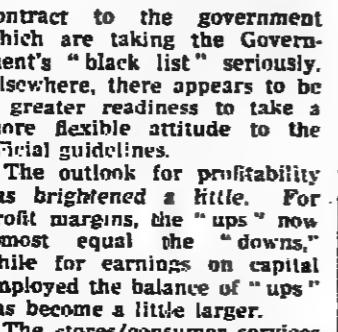
Three sectors and some 30 companies are covered in turn every month. They are drawn from a sample based upon the FT-Actuaries' Index, which

INFLATION expectations have remained very steady in recent months, with the median forecast increase in wage costs over the coming 12 months ranging around 12 per cent for total unit costs about 10-11 per cent, and output prices 10 per cent. There is no sign so far of companies expecting a deterioration next autumn and winter.

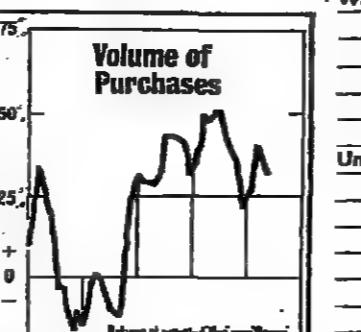
One interesting point to emerge this month is the FT-Actuaries' Index, which accounts for about 60 per cent

of the turnover of all public companies. The weighting is by market capitalisation, save where alternative methods of weighting are cited.

The all-industry figures are four-monthly moving totals covering some 120 companies in 11 industrial sectors (mechanical engineering is surveyed every second month). Complete tables can be purchased from Taylor Nelson and associates.



Median wage expecta-



Median expected up/below

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accounts for about 60 per cent

## STATISTICAL MATERIAL © TAYLOR NELSON GROUP

### GENERAL BUSINESS SITUATION

Are you more or less optimistic about your company's prospects than you were four months ago?	4 monthly moving total				May 1978				
	Feb.	Mar.	Apr.	May	Elect.	Consumer	Engg.	Durables	Stores
More optimistic	30	37	38	41	28	28	70	60	
Neutral	44	38	38	39	72	12	40		
Less optimistic	26	25	22	18	—	18			
No answer	—	—	2	2	—	—			

### EXPORT PROSPECTS (Weighted by exports)

Over the next 12 months exports will be:	4 monthly moving total				May 1978				
	Feb.	Mar.	Apr.	May	Elect.	Consumer	Engg.	Durables	Stores
Higher	69	75	77	75	63	63	68		
Same	16	13	9	8	49	6	31		
Lower	12	9	11	14	1	31	1		
Don't know	3	3	3	3	—	—	—		

### NEW ORDERS

The trend of new orders in the last 4 months is:	4 monthly moving total				May 1978				
	Feb.	Mar.	Apr.	May	Elect.	Consumer	Engg.	Durables	Stores
Up	44	49	53	48	50	51	73		
Same	32	28	29	28	31	37	27		
Down	14	11	10	12	19	12			
No answer	10	12	8	12	—	—			

### PRODUCTION/SALES TURNOVER

Those expecting production/sales turnover in the next 12 months to:	4 monthly moving total				May 1978				
	Feb.	Mar.	Apr.	May	Elect.	Consumer	Engg.	Durables	Stores
Rise over 20%	3	5	6	4	4	4	6	3	
Rise 15-19%	1	4	4	7	4	4	—		
Rise 10-14%	9	12	9	11	4	24	13</		

## Lec Refrigeration

# INTERNATIONAL FINANCIAL AND COMPANY NEWS

Points from the Accounts and Statement by the Chairman, Mr. C. R. Purley.

★ Turnover up by 20.3% to a new record of £26.7 million, exports up to £7.7 million from £4.9 million.

★ Pre-tax profit of £1,844,489 (1976 - £1,769,155) satisfactory in a difficult trading year. Total dividend for year 3.930p maximum permitted.

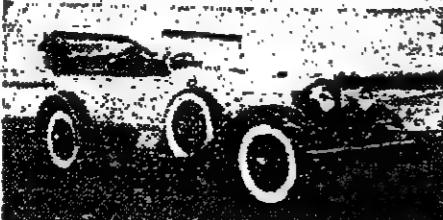
★ Sales for first quarter of 1978 show an increase of 13%, hopeful of another successful year.

SHIPNEY WORKS, BOGNOR REGIS  
WEST SUSSEX

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This magnificent 1924 Brewster Salamanca is one of two mint Silver Ghosts entered; also 1925 Supercharged Mercedes, two vintage Bentleys, Type 44 Bugatti, Alfa Romeo, Lagondas, Aston Martin, Sunbeams, etc.

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NOTICE IS HEREBY GIVEN to bearers of the above Bonds that pursuant to the provisions of paragraph 6 (A) of the terms and conditions applicable to and printed on the reverse of such Bonds, Slater, Walker International Finance Limited has elected to exercise its option to redeem, on 30th June, 1978, all such Bonds outstanding at the redemption price of 102½% of the principal amount thereof (namely £511.25 or, in an election as provided below, DM 4,261.50 in respect of each Bond), together with the amount of interest accrued in respect of each Bond from and including June 1, 1977.

Payments will be made at the main offices of the Paying Agents in Sterling or, if the bearer shall so elect as provided below, in Deutsche Marks (at the fixed rate of DM 8.40 to £1), upon presentation and surrender of Bonds together with all Coupons in respect thereof maturing after 30th June, 1978. The face value of missing unmatured Coupons will be deducted from the sum due for payment.

Bearers should note that the Principal Paying Agent and the other Paying Agents are now those mentioned below, and that some of these differ from those mentioned on the reverse of the Bonds.

STERLING PAYMENTS will be made in Sterling in London or, at the option of the bearer, by transfer to a Sterling account on Sterling draft drawn on the Sterling account maintained by the Paying Agent from whom payment is required.

DEUTSCHE MARK PAYMENTS will be made in Deutsche Marks in Frankfurt-am-Main or, at the option of the bearer, by transfer to a Deutsche Mark account or by Deutsche Mark draft drawn on the Deutsche Mark account maintained by the Paying Agent from whom payment is required.

TO OBTAIN PAYMENT IN DEUTSCHE MARKS BEARERS MUST DEPOSIT THEIR BONDS AND COUPONS, TOGETHER WITH FORMS OF INSTRUCTION FOR PAYMENT IN DEUTSCHE MARKS (AVAILABLE FROM THE PAYING AGENTS) DULY COMPLETED, WITH THE PAYING AGENT FROM WHOM PAYMENT IS REQUIRED NOT LATER THAN THE CLOSE OF BUSINESS ON 16TH JUNE, 1978, FAILING WHICH PAYMENT WILL BE MADE IN STERLING AND BEARERS WILL LOSE THE CONSIDERABLE ADVANTAGE OF THE FIXED RATE OF DM 8.40 TO £1.

After 30th June, 1978 interest will cease to accrue on the Bonds.

PRINCIPAL PAYING AGENT

The First National Bank of Chicago

Frankfurt-am-Main  
Paris

London

Brussels

Milan

OTHER PAYING AGENTS

Deutsche Bank Aktiengesellschaft

Frankfurt-am-Main

Kreditbank S.A. Luxembourgeoise

Luxembourg

First Chicago International Banking Corporation

New York City

Slater, Walker International Finance Limited

30th May, 1978

The 1979 Financial Times diary shows a number of improvements over the 1978 Financial Times diary.

Firstly, design.

We commissioned James Shurmer, who has produced work for the National Gallery, to completely revise the interior styling.

He provided us with a nicely understated thin-line treatment of the main diary, together with a matching design for the information sections.

Secondly, it occurred to us that there were insufficient months in the year.

Hence the 1979 FT diary starts on November 27th, 1978, and finishes on February 3rd, 1980.

So you can slip into 1979 whenever it suits you.

We've also extended the business information section. It gives a comprehensive list of useful information sources in thirty countries of the world.

You can trace anything from a Belgian consumers' association to a Polish translation agency.

On the subject of translation, the diary also contains a French and German business vocabulary covering everything from 'cash' to 'collateral'.

It could help make letters from abroad a lot easier to understand.

Next, we thought we'd put an end to writer's cramp.

To save you having to copy out hundreds of addresses and telephone numbers at the end of each year, we've incorporated a detachable address booklet.

Now, on the assumption that you do a fair bit of travelling, we've listed the passport, visa and vaccination requirements of all major countries, along with world time-zones and air-travel distances. There is also a superb 48-page colour atlas.

Statistics, we thought, were vital.

In the 1979 FT diary you'll find an 18 page section containing analysis charts, monthly expense sheets, weights and measures, metric conversion tables, both metric and imperial graphs, and international clothing sizes.

Finally, we decided that no-one wants a marker-ribbon that falls to bits, so we've attached a non-fraying marker ribbon.

In addition to the desk diary, there's a slim pocket diary and wallet, in black leather, with strengthened corners and real gold lettering.

It contains a colour map of the City of London, tube and inter-city maps, a list of recommended hotels and restaurants, information on road, rail and air travel in Europe, calendars, world

## Found on top desk tops.



time zones and metric conversion tables.

We've also designed an attractive matching address book.

If required, the desk diary, pocket diary and address book can all be gold-blocked with either your initials or company name and logo.

So you can give either yourself, your staff or your best clients a personalised gift.

Which will add a very nice perspective to any desk top.

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Business Publishing Division, Financial Times Limited  
Minster House, Arthur St, London EC4R 9AX. Tel: 01-623 1211  
Please send me your brochure and order form.

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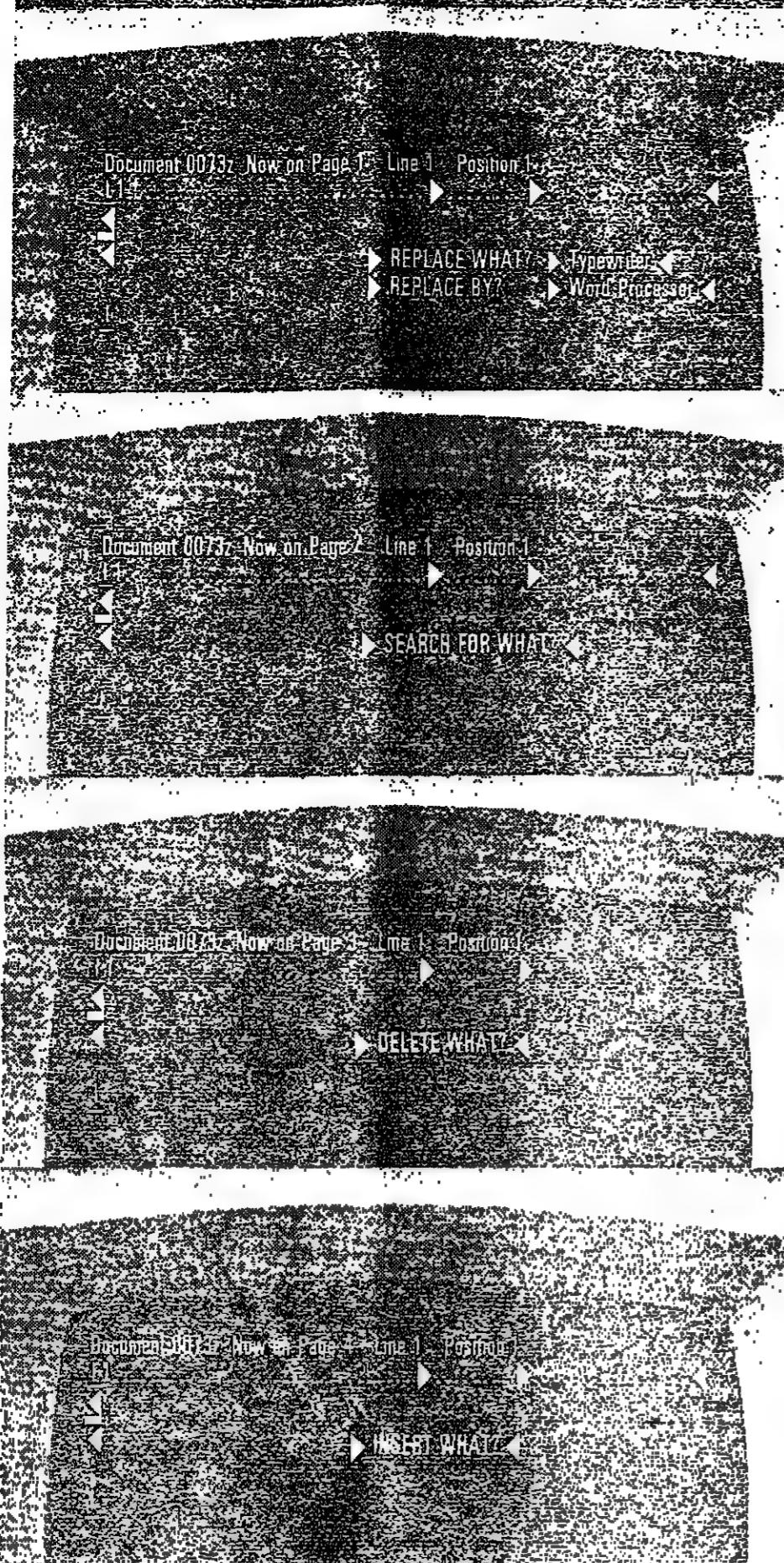
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**FINANCIAL TIMES DIARY.**



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If you have to produce reports, specifications, manuals, contracts or mailing lists, it's great help. If you choose the right system.

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A Philips word processing system is designed for speed and efficiency.

Designed to cut out all the time wasting activities that go with traditional office methods.

This doesn't mean that a Philips system is complicated.

First, all you have to do is speak your mind.

Philips will record you on any one of two dictators or desk-top dictation machines, a portable dictation machine, or a Philips remote controlled dictation system.

Your words are then accurately stored on a Philips Mini-cassette.

Now hand the Mini-cassette to an audio-typist.

Using a Philips transcription machine, she can then start writing on TV.

While she's transcribing your words, they appear on

the Video Display Unit of the Philips WP5001 Word Processor.

By watching the screen, the typist can be correcting, editing, revising and laying out, just by pressing a few simple computer keys.

Any typist doesn't need a degree in electronics to do this.

The Philips WP5001 is simple to use and requires only a short training time.

In fact, any competent typist will feel immediately at home.

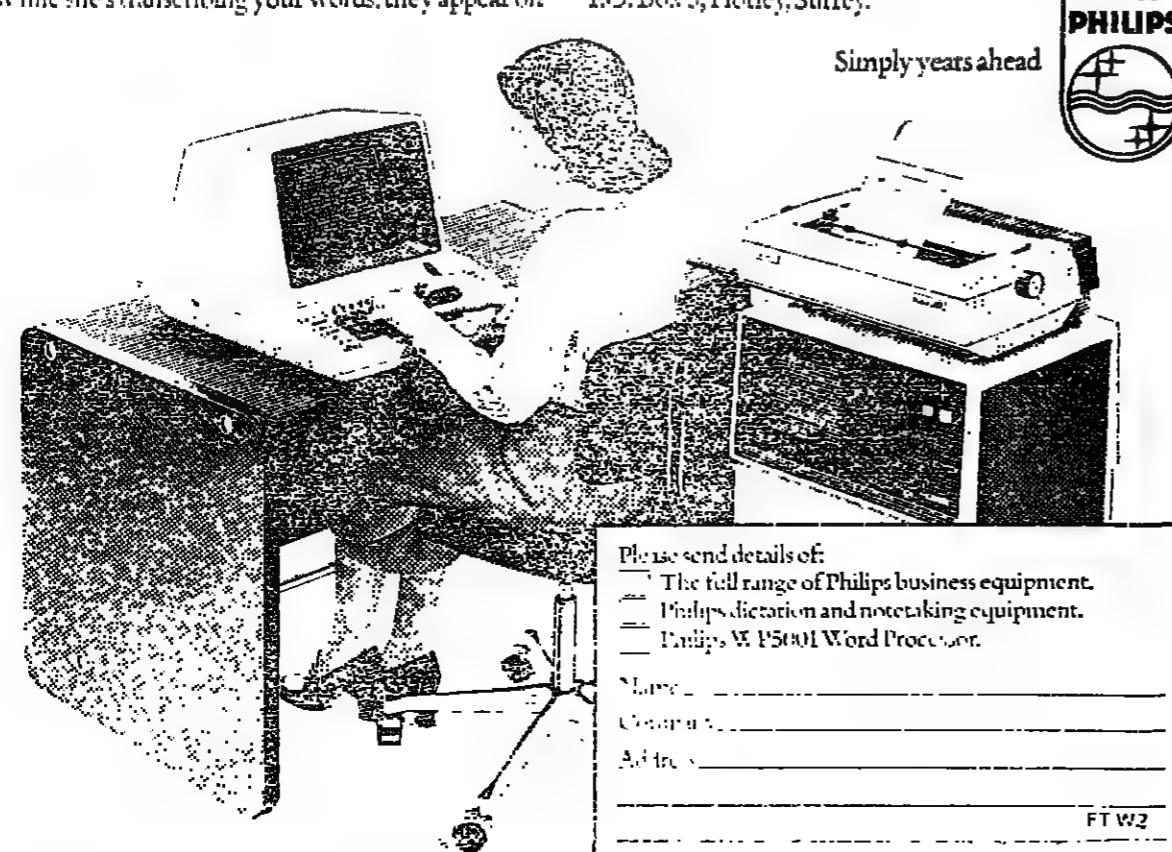
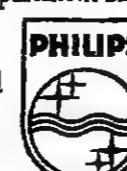
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FTW2

## WORD PROCESSING II

# Systems and their basic elements

AFTER A period in which the linked to allow standard pre-paragraph, like amount of initial keying-in of material most bewildering variety of recorded paragraphs or passages money, date, or name. The equipment has been offered to be printed out automatically operator then merely has to the market under the label of into a document which also in-press a keystroke to indicate word processing, manufacturers new matter, possibly the standard paragraph, and manufacturers now appear to have reached some sort of consensus about the basic requirements of pre-recorded and new material, is then stored on the correct places and types out for a system.

These ingredients were described by one of the leading companies as the "three Ds": display units, disc drives and daisy wheel printers. Not everyone would agree that all this equipment is essential for a medium-powered word processing system. However, it does appear from the 30 or more systems now available that these items should be at the least a minimum talking point for potential customers.

Only about three years ago each of these peripheral units would have been considered rather advanced and expensive for inclusion in word processing systems, but it now seems that mass production and the demands of the market will make them increasingly common even in medium-sized offices.

In a sense they are all closely linked for the advance in one technology, like storage, for example, creates demands for improvements in other areas. It is convenient, however, to start by considering memory, since this is the essence of any word processing system.

After the pioneering developments of punched paper and later magnetic tape memories, the most widespread system was the magnetic card produced first by International Business Machines (IBM). Each card, about the size of a large postcard can conveniently hold a page of text. It is "posted" into a reader which stands by the typist's desk and is linked to an IBM golf ball typewriter.

As the typist operates her machine, each keystroke is recorded electronically on the card as well as on the paper. Errors can be rapidly corrected by overtyping and the card can be used to play back directly into the typewriter producing a new copy at speed.

Disc units are therefore being provided with most of the better machines, and it is likely that they will become accepted as standard before long. The superior capabilities of discs to be matched by a processing power which can organise the material on the magnetic file, retrieve exactly the right sections needed for printing; and edit or re-organise a document if an insertion or deletion is made after the first draft.

In some applications a mini-computer is used for this purpose, but increasingly the most widely used in some applications even has advantages over more sophisticated rivals.

The next stage was to increase the memory capacity by attaching cassette tape recorders to standard pre-recorded paragraphs. The great advantage was that the system, for example, has a system by which customers' letters are put already been highly developed together by a clerk who simply for audio and hi-fi equipment writes down a series of figures and cassette tapes are widely each of which refers to a standard available at low prices. Cassette tape recorders allow the typists to the disc file. After each figure store quite lengthy documents the clerk writes any particular on a single tape, and in some information which should be stored in systems, two cassette decks are inserted into that particular

unit. However, if a large amount of pre-recorded paragraphs is being used, or if the typist is making many drafts of lengthy documents, a higher print speed is obviously an advantage.

The recently developed "daisy wheel" printer matches this need with a print speed of about 55 characters per second. It uses a flexible print head which looks like a spokes wheel the size of a jam jar lid without a rim. Each spoke carries an embossed character or characters. The wheel revolves to place the keyed character uppermost so that it can be hammered onto the paper. One disadvantage of the daisy wheel printer is that the print heads have only a limited life and are relatively expensive to replace.

More recently, IBM has announced an ink jet printer which has very few moving parts because a thin jet of ink is directed onto the paper by electro-magnetic forces to form the characters at over 90 per second. As yet, this system is not reported to give as good a quality as the best impact printers, and it is incapable of producing carbon copies. However, the lack of copies may not be a great disadvantage in offices with word processors and copiers. Before long it is expected that the ink jet printer will be developed to give as good a quality as its rivals.

### Obvious

It soon became obvious that high-speed printers and processors, linked possibly to computer data storage, could support more than one type. Several so-called shared logic systems have been developed some by companies like Worplex which specialise in this part of the market. Such systems are best suited to a typical pool where several operators are close together and can therefore conveniently walk to collect work from a printer.

Such systems can also be linked to a main frame computer so that details, like customers' credit ratings and orders can be called up on the typist's screen and inserted automatically into a letter.

Probably one of the main uncertainties about the word processing market is the extent to which the high cost of fast printers and other "peripherals" will dictate a move towards shared logic systems. Some people argue that the creation of more typing pools would be undesirable and that the future therefore lies with stand-alone systems possibly linked through the office's internal telephone system. Companies may wish to concentrate on the creation of a pleasant working environment for clerical staff even at the expense of some possible gains in efficiency. They may either see word processors as a way of reducing staff, or in some cases, of simply making life easier for them.

Max Wilkins

### Simplicity

This system still has the merit of simplicity and convenience since each card can be attached to a first draft for filing or play-back of passages which do not need to be amended. It is probably still the most widely used and in some applications even has advantages over more sophisticated rivals.

The next stage was to increase the memory capacity by attaching cassette tape recorders to standard pre-recorded paragraphs. The great advantage was that the system, for example, has a system by which customers' letters are put already been highly developed together by a clerk who simply for audio and hi-fi equipment writes down a series of figures and cassette tapes are widely each of which refers to a standard available at low prices. Cassette tape recorders allow the typists to the disc file. After each figure store quite lengthy documents the clerk writes any particular on a single tape, and in some information which should be stored in systems, two cassette decks are inserted into that particular

### Speed

Improvements to displays, processors and memory units have in turn created a demand for faster and better printers. The IBM golf ball typewriter, still widely used in word processing systems, produces a high quality of print, and is capable of about 15 characters per second. Since this is twice the speed of most typists this machine is quite adequate for word processors used mainly for letters and reports where the most time is taken up with the

## The battle to keep down costs

LABOUR COSTS and how to the rate of 100,000 every three overtime — which, in turn, are countervailing influences avoid them, naturally set much years, of whom one third will increase costs once more — which have, in recent years.

Office efficiency is more difficult to define. Between private companies, the competitive elements — while at the same time

pressure classically tends still being less willing to order towards better work practices, large-scale redundancies are

(though in real life that is not always the case). In Government offices, or in those of local authorities, the industry are the

pressures are classically more such institutions more

third decisive factor. In

the government or state industries, the pressures are classically more with most electronic com-

ment to be in the opposite modality, the price and size

direction — towards a larger of word processors, will tend

bureaucracy. However, there to fall, while at the same time

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● rent an Agvox C380 telephone answering machine  
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## WORD PROCESSING III

## A secretarial revolution

THE OFFICE workers whose lives are most intimately affected by the introduction of word processors are invariably secretaries and typists.

Managers and professional people may well find that word processing machines enable them to improve their own efficiency and output but beyond this there is no basic change in the content of their jobs or in their career patterns. Secretaries, on the other hand, are likely to find that their working lives are revolutionised by their company's decision to buy automatic typewriters. And as with all revolution not everyone will see the new order as a change for the better.

For a start, some secretaries and typists may find that their jobs have virtually disappeared with the introduction of word processors. Automatic typewriters can perform so many of the routine tasks formerly done by a typist or secretary that individuals may be left sitting idle for hours on end. This is especially true of those organisations which have always been generous with secretarial staffing complements.

Idleness leads to boredom and this in turn is likely to produce a sharp drop in morale—in the past few years survey after survey has shown that one of the main complaints of secretarial staff is that they do not have enough to do. If this dissatisfaction is sufficiently strong it can easily permeate through to other office staff. What is more, even fairly low-powered secretaries may find that what little chance they had to use their initiative has been taken away by the word processors. Where a secretary might once have been left to compose the wording of many routine letters—excusing the boss from accepting an invitation, asking for linked pay—she may now be left to do away with some minor mishaps, describing a company system to a customer—all he or she now has to do is press a button and perhaps insert a few individual details, such as dates and amounts of money.

A company facing the problem of disgruntled employees always has the alternative of cutting down secretarial staffing levels. But this has its drawbacks. The best way to do it is to ensure that their use is clearly through natural wastage, which can take time—unless an organisation is extremely lucky and in the meantime the salary bill remains steady and the danger of discontent rises. Redundancy is the other option but this too can prove expensive in terms of both money and good will. There are few human beings who do not feel deeply resentful at finding that they can be replaced by machines.

Investment in word processors is likely to cause considerable upheaval even in those companies where there is no question of overmanning in the secretarial sector. Here again, one sees the letters and reports are of the chief problems is likely to bound to become fewer and fewer so that correspondence may be bored despite the fact that there is plenty for the typists to do.



The 3M Series 4,000 word processing system.

to do.

It is estimated that personal secretaries, using conventional equipment, spend only about 25 per cent of their time typing. The rest of the working day is spent on administrative duties—filing, copying, diary maintenance, telephone calls and travel arrangements. There is therefore a strong argument for dividing all secretarial staff into two groups—those who act as administrators and those who are purely responsible for typing. Once this has been done it usually makes sense to have an administrative secretary working for several people rather than for just one boss.

## Incentive

This system can be—and is—operated by companies that do not have word processors. But the introduction of automatic typewriters provides a strong incentive for reorganising in just this fashion. For, having spent a considerable sum on word processors, companies will want to ensure that their use is maximised.

The danger is that those who have correspondence secretaries—even if they have only been members of a typing pool before—are likely to find that what was once comparatively varied work is now little more than concentrated drudgery. The increased use of telephone links for dictating purposes and the reliance on coded replies for many routine matters may also make typists feel cut off from the mainstream of company life. Opportunities for personal contact with the people who die men and women they are working for than formerly: partly as a result of this they may also have fewer opportunities than

are operating in something of a vacuum.

On the other hand, this type of mechanised typing pool system can offer increased job satisfaction in other ways. As

it is spent on administrative duties—filing, copying, diary maintenance, telephone calls and travel arrangements. There is therefore a strong argument for dividing all secretarial staff into two groups—those who act as administrators and those who are purely responsible for typing. Once this has been done it usually makes sense to have an administrative secretary working for several people rather than for just one boss.

Research has shown that far too many bosses—usually middle-aged men—primarily want secretaries—of some small-time executive or nearly always female—in order to boost their egos. They pre-

But now a growing number of women, particularly those with real ability, are recognising the attractiveness of becoming an "office wife." This is reflected in the current shortage of secretaries—particularly in London. Those who do take secretarial training are increasingly demanding a real career path and the opportunity to be promoted to an executive position.

Companies will either have to give administrative secretaries a genuine chance to climb the career ladder or else employ older women who are not looking for advancement or for any great responsibility. Such women are likely to become more and more difficult to find and in the long term the first option will become the only realistic one for many organisations.

The advent of word processors certainly provides the initial opportunity for giving secretaries greater responsibility and so enlarging their role. The most able ones can be largely freed from the routine jobs of typing and filing—either as a result of an organisational division of labour or because each girl has her own word processor. And as prices fall, which they are bound to do in the next few years, the latter will become more of an economic possibility than it is at present.

Secretaries will then be at liberty to undertake more rewarding tasks and some at least will be able to climb up the kind of experience that will fit them for promotion to management posts. The net result could one day be to give back to secretarial work the appeal that it so evidently lacks at present.

Sue Cameron

How many directories do you use?

Probably not enough;

but have you ever tried producing one?

Those who have will tell you of the headaches involved—constant proofing and checking, misplaced corrections, bad paste-up, last minute alterations—all to be repeated at the next publication date.

However good news, the revolution in typesetting sequential data has arrived. The Information Services division of Brown Knight & Truscott has installed what we believe is the most comprehensive and sophisticated computer aided photocomposition system operated by any commercial printer in the U.K.

Our customers in the directory publishing business welcome the revolution and the security of the system is enormously beneficial for our customers with sensitive financial work. Even if you do not fit into any of these categories you may still have experienced the problems of updating information prior to printing and if this is the case you should contact—Simon Tennent



Information Services division  
Brown Knight & Truscott Ltd

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Tel: Tonbridge (0732) 351216 Telex: 95573

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—a company facing the problem of disgruntled employees—always has the alternative of cutting down secretarial staffing levels. But this has its drawbacks. The best way to do it is to ensure that their use is clearly through natural wastage, which can take time—unless an organisation is extremely lucky and in the meantime the salary bill remains steady and the danger of discontent rises. Redundancy is the other option but this too can prove expensive in terms of both money and good will. There are few human beings who do not feel deeply resentful at finding that they can be replaced by machines.

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## Costs

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their sophistication and range is showing more interest and only become a problem when their attraction to wider sections of the market continues may present a considerable another.

The manufacturers tend to agree that the market has, over the past 12-18 months, begun to take off. Most were disappointed by initial response when they began to offer their machines in 1974-75; they blame the relative lack of interest on the recession and on the generally conservative nature of British office management. Now, however, management seems to have got the message.

The major manufacturers competing for their business are (in a generally accepted order of importance) IBM, Rank Xerox and Olivetti, with Kalle Infotech coming in strongly at the lower end of the market. IBM probably dominates, though Rank claims to be near equals.

## Success

Rank says that the market—like Ancient Gaul—can be divided into three parts: the professional, the service industries, and manufacturing industries. Initially, Rank has found greatest success in the first, principally because, it says, the head of a professional company—for example, a law firm—is intimately involved in the office work, and can readily grasp the savings a word processor can bring. Again, professional companies often require a great many formal letters, the area in which the word processor comes into its own. However, service and manufacturing industries are begin-



It's easy when you know how, and our know-how with the new Xerox 850 visual display systems could add to and improve your existing word processing capability.

Alternatively, if you are first time in the market let us demonstrate how Rank Xerox would improve the productivity and cost efficiency of your Company's typing and secretarial services.

## Five good reasons for choosing the Xerox 850:

1. With 10 configuration options, we market the largest UK range of visual display typing systems (add the Xerox 890 range and you have a choice of 16 options).
2. Our equipment is compatible with some competitive models, therefore, you can add to your existing capability.
3. We will reduce the risk of obsolescence through a firm commitment to research and development.
4. We offer you the widest choice of pricing options or outright purchase, whichever is your preference.
5. There is a nationwide service and support system which is second to none.

## RANK XEROX

Much more than a copier company.

The Xerox 850 visual display typing system from 2 basic units. A 24 character thin window display and, for extensive revision purposes, a 70 line page display. Virtually instantaneous access to 280 average pages of text is possible as both systems use magnetic discs for data storage.

Xerox know-how and commitment to your future ensure that for you word processing will become child's play.

If you would like to further consider the Xerox 850 visit our stand at the International Word Processing Exhibition, Wembley Conference Centre, 6th/8th June, or call Freephone 2279. Alternatively post the coupon

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Company _____
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FTL

Post completed coupon to:  
Rank Xerox (U.K.) Ltd, P.O. Box 3, Horley, Surrey.

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ANSWER

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John Lloyd

## WORD PROCESSING IV

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# Dictaphone. The voice of word processing.

No one has yet improved on the human voice as a means of communication. For years Dictaphone has led the way in developing systems for gathering and storing the human voice in the most efficient way possible.

In a sense, it's what we've been doing since we invented the wax cylinder dictating machine over 50 years ago.

That's why today we're the voice of word processing.

Dictaphone's electronic recording techniques are so advanced we now bring you the world's smallest full-featured standard cassette portable - the Travel Master.

We've developed the world's most advanced desktop dictating system, too - the Thought Master, with a combination of features no other desktop unit can offer.

In central systems, Dictaphone has the new Thought Centre System 392, the most versatile multi-cassette recorder ever made.

And for automated dictation, Dictaphone offers Thought Tank systems - from System 103 centralised Word Processing Centres to our most recent introduction, the Thought Tank System 192 for small work groups.

CONSIDERING THAT word of the development work on processors are a relatively components themselves and sophisticated product in a small market dominated by International Business Machines with its \$15bn turnover, it is remarkable that so many small companies are in the field.

More than 30 companies are currently offering their systems on the market, and they range from the very large multinationals like IBM and Philips, to very small assemblers of systems. The entry of so many smaller companies is no doubt a consequence of the fact that word processors are an immature product which have grown out of fast-changing computer and component technologies.

The development of mini-computers and their associated systems companies has shown that small organisations often have the flexibility to introduce new ideas faster than their more powerful rivals. The small company can buy in highly developed components and peripherals like printers and display units and therefore ride on the very crest of technological developments.

Larger companies tend to be with Olivetti and Adler making inherently slower, partly because of the complexities of their own structure, partly writer and small office computer because they like to do much suppliers.

However, there are now signs that the technology is beginning to stabilise and two basically separate groups of product are emerging: the cheaper "powered typewriter" with a limited memory, and the more expensive word processing systems using display units, printers and magnetic disc or tape storage, probably with communication and other facilities.

Although product development will still be important for some years, the emphasis is likely to change towards marketing, price competition and service networks, all aspects in which large companies have a natural advantage.

Pressure on the smaller companies will also be increased by the decision of several multinationals to move into word processing to challenge IBM. The most notable of these challengers are Philips and Xerox (Rank Xerox in the UK).

Large companies tend to be with Olivetti and Adler making inherently slower, partly because of the complexities of their own structure, partly writer and small office computer because they like to do much suppliers.

Since many of the products are not all that different, the larger companies will base their marketing strategies on reassuring customers about three main points.

The first is upward compatibility, by which they mean that each product is part of a family which has as many common features as possible. Thus customers will be told that even if technology changes, files stored on one magnetic medium will be able to be transferred to a new system or used on a later generation of machines.

The second emphasis will be on service support, particularly by companies which already have an established network for servicing office products. Rank Xerox, for example, with its dominance of the office copier market hopes to capitalise on its reputation for service.

On the other hand, predictions that the industry will

see a shake-out have been made in value terms. In Europe as repeatedly for several years, a whole, brokers Scott Goff Hancock and Co. suggest annual revenues from word processing market appears to increase every year. Indeed, some relatively small companies like the UK-owned Dataplex appear to have been quite successful in carving out a niche on the market for them-selves.

Because of the undeveloped state of the UK market, it is hard to be sure of market shares beyond the fact that IBM is the leader by a long way with an estimated half share of the installed base.

Claims for second place have been made this year on behalf of Rank Xerox, Kale Infotech and Olivetti. The picture looks somewhat different depending on which sections of the market are included and whether installed base or new placements are considered more important.

One reason for the widespread interest by office equipment and electronic companies in word processing is that growth in the early-1980s is generally expected to be fast, perhaps even spectacular.

Even up to 1979, Mackintosh Consultants is predicting an annual growth in the UK of 22 per cent in the installed base

This fact probably accounts for the continued presence of so many companies in the field. However, as component costs continue to fall and a mass market begins to develop, a general sharpening of competition can be expected. The Butler Cox Foundation predicts a reduction of 50 per cent to 60 per cent of the real costs of word processors in the next five years, though it says: "In practice such a large drop will probably not be apparent because the capacity of the device will be simultaneously enhanced."

One of the difficulties facing a potential buyer is that although the companies selling word processors are very diverse, the products often bear a marked similarity to each other.

Until recently, for example, the majority of systems were based on an IBM electric typewriter. Though now there is a general move towards daisy-wheel printers for the more up-market systems, these are mostly obtained either from Quate or Diablo. Furthermore, an increasing emphasis on upward compatibility with computer systems has led manufacturers to design systems which can hook up with an IBM processor.

In spite of these similarities of the different makes of machines, there has so far been little evidence of intensive price competition. Most manufacturers have been content to fall in behind IBM and accept that relatively high margins are needed in the initial phase. Butler Cox says: "We expect IBM to dominate the market and to influence its development as it has in data processing and indeed in automatic typewriters."

The market is likely to stabilise within about five years, with a drop in the number of suppliers. Users will be particularly concerned to acquire equipment from viable suppliers and they will be determined to ensure that it is cost effective. Their caution will act as a brake on market expansion, though the main determinant will be the availability of funds for investment. This will favour rented or leased equipment.

M.W.

## Predictions

The third main selling point for the larger companies will be the argument of security. As one multinational put it: "If somebody buys from us he can be pretty sure that we will be around in ten years' time. You can't say that of some of our competitors."

On the other hand, predictions that the industry will

## The pace of dictation

MOST EXECUTIVES would undoubtedly agree that a good secretary is worth her weight in gold. Whatever the state of the economy Britain's 3m secretaries and typists remain very much in demand, according to the latest survey.

Yet given such benefits, the dictation equipment market has been one of the last to come into its own in the overall office equipment sector. Now to regard secretaries as an important part of the management team and make the fullest use of her capabilities. For the expenditure of only a fraction of a secretary's salary and overheads, the addition of sophisticated office equipment can substantially improve office productivity.

One of the main pieces of equipment that can be used in this way is dictation machines. These can ensure that the fullest use is made of a secretary's time: surveys show that using dictation machines can produce letters several times as fast as by conventional dictating

amount of dictation at their desks. Centralised systems are designed for offices in which there are a number of people who use the equipment infrequently and has a group of typists, usually in a word processing centre, to transcribe the tapes.

Centralised dictation systems are not recommended for high usage by one person because such volume ties up the machine for a longer length of time than a normal work processing cycle would allow and still maintain an efficient turnaround time for all of the principal users involved.

Centralised systems can also be used from locations outside the office. Executives can phone in and be connected directly to the system from the company's internal telephone system.

Most office dictation, however, is performed on stationary desktop machines. For the manager who produces a substantial amount of correspondence, the desktop dictation units sold nowadays offer a wide variety of input features. These allow users virtually unlimited review and instruction control over their dictation.

The Business Equipment Division of the Dutch multinational Philips Industries, has just launched in the UK a new range of desktop dictation machines designed to use its newly developed "mark and find" mini-cassettes. One of the basic problems of dictation systems is that of knowing what is on the tape before the secretary starts to transcribe it. But with the new Philips system, secretaries will be able to find any special instructions and identify the beginning and end of letters.

Philips claim the system is technically far in advance of any other system on the market.

The system is based on a special material called Particle Orientated Paper (POP) which, like so many other technological

developments, was a by-product of the U.S. space programme. This special strip of paper runs on both sides of the cassette along the top edge. The paper exhibits the characteristic of changing colour from green to black when touched with a magnet. If the magnet is small enough, say a stylus, then the change of colour appears as a black dot.

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These allow users virtually unlimited review and instruction control over

their dictation.

A further significant advantage of the POP indexing strip, because it is integral with each cassette, can no longer be lost.

Philips new system is called

the 300 Series. The 302 is a

general purpose dictation/transcription machine.

The 303 is a de-luxe automatic machine and the 304, a new departure for Philips, is a transcription machine especially for the secretary.

IBM's main dictation system

being marketed in the UK is the 6.5 cartridge dictation system,

which can be used in a number

of ways in the office according

to specific needs. The system

can be built up from the basic

of one recorder and transcriber

used for one person only, to

systems using a microphone net-

work to link several executives

to a recorder. The 6.5 can also

provide, over a company's internal telephone system, telephone dictation facilities, for an unlimited number of people.

The heart of IBM's system is

a cartridge containing 3½ hours

recording time on 25 magnetic discs.

Each disc can record up to six minutes of dictation. Two cartridges - 30 discs - can be

loaded into the recorder to

gether to provide up to five

hours of recording time. These

five hours are divided into six

minute segments which can be

removed individually or in

batches for transcription.

The system is thus convenient for

both the author dictating a

long report, whose first page

can be typed while he dictates

to the number of dots along

its surface, also gives an im-

mediate visual reference of how

many letters are on that side of

the cassette and length of these

letters. The POP strip also has

a lower section for indicating

where special instructions, if

any, appear on the tape. These

also appear as black dots, but

in the lower section.

One of the features of IBM's

dictating equipment is the ease

with which you can make cor-

rections or change your mind

while you are dictating. This

means that no matter how many

times you change a phrase, typists receive error-

free dictation.

To help executives make the best use of their dictating machines, IBM also publishes a short booklet which gives a practical guide to the technique of dictating. For example, it

suggests that an executive

assembles his thoughts before

starting to dictate and to make

sure that appropriate informa-

tion is close to hand. "The re-

result will be less time wasted

on reviewing and correction

and the tape will be easier for

your typist to work from," it

says.

David Churchill

Your secretary can type 540 words per minute, while she's opening your mail.

And that means she can attend to a variety of more crucial duties, saving her time and your money. How can this be possible? With the new AES Plus. The AES Plus is the vanguard of a revolutionary development in business communications.

The



## OVERSEAS MARKETS

## INTERNATIONAL BONDS

## Falling dollar depresses market activity

AS IF the continuing rise in interest rates was not enough, the National Westminster bond last week in raising its prime rate (4.81%) the bond market slightly above the limit of the dollar against the stronger. The only other issue priced during the week was the conversion of the dollar against the stronger.

There is now only one straight bond on offer in the market, which was increased by \$5m to \$60m private placement for the \$25m. U.S. convertibles are rare.

European Steel and Coal Com-

In the floating rate sector only the \$30m for Arab International Bank remains on offer. This sector of the market is, however, on a better performance than the straight bond sector.

The two floaters priced last week were increased, the \$25m for Banque Worms by \$5m and the \$125m one for National Westminster by \$25m, making it the largest float ever launched in this market. Floating rate notes are usually placed with other banks but in the case of National Westminster good institutional demand was reported by some dealers. Both issues held up well in the secondary market. Banque Worms was trading at 98.99 on Friday afternoon and National Westminster at 98.89.

The straight sector was weak though a technical rally occurred on Thursday and went on through Friday thanks to a better

Federal de Electricidad to be run over for the second week.

Fiji Bank will offer \$20m of three-year floating rate certificates of deposit. The issue will be managed by Fiji International Finance and the interest rate will be set at one quarter point above the London interbank rate.

The Yankee bond market was

also weaker last week, the price for its coupon was set at \$21

for a premium of 6.33 per cent over the \$100 closing share price on May 31. It held up well in the secondary market. On Friday

Tyco was being traded at 98.99. None of the straight issues held in the secondary market was doing well in the secondary market; Canadair was quoted at 97.97, AGA at 97.98, while the performance of Dominion Bridge was particularly lacklustre. It was sunk to 96.98 by the end of the week. The weakness of the terms of the Caisse Centrale de Cooperation Economique are expected to be announced to

morning.

The dollar's weakness had the usual result of pushing up prices in the Swiss Franc and Deutsche Mark sectors of the market. Turnover in the latter improved last week with prices moving up by anything from one half to full points. Some conditions in the domestic bond market in Germany also helped.

Japanese convertibles did par-

ticularly well, helped by a ris-

ing Yen and even more impor-

tant, by the strong performance of the Tokyo stock exchange.

The Sankyo convertible was trading at 100.1054 at the end of the week, while Seiyu Stores was quoted at 100.1014.

A decision on whether to

reopen the primary market is

expected this week when the

Sub-Committee on Capital Mar-

ks meets in Frankfurt. While

most bankers were ruling out a

reopening a week ago, some are offered to borrowers. Twelve

year maturities are becoming

more frequent as witnessed by

borrower, Compagnie Nationale

Dinars is leading to an increase

in the number of bonds denomi-

nated in this currency and an

improvement in the terms

and priced at par. The next bond will also be for an Algerian

issue, as was the case with the

two latest bonds, for Banco

Nacional de Credito Rural and amount is expected to be

increased by KD in twelve years.

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# FINANCIAL TIMES

Monday June 5 1978

CAMFLEX II in con



improved automatic control valve

Masonite

Masonite Ltd. Distributor for Masonite Corp. USA

FTI Monthly Survey of Business Opinion

## Shortages of skills are growing, says industry

MANY INDUSTRIAL companies are now experiencing difficulties in recruiting staff same or a smaller labour force. The complaints range from management and senior executives to manual labour. Apart from the level of demand and the difficulty of finding people with suitable skills, the main factors influencing forward manpower

Over half of the companies interviewed for the Financial Times business survey last month reported difficulties in recruiting factory staff with the effect of other recruiting skills and experience.

Coming at this stage of the that one now has to be much more certain of an upturn before taking on more labour. The survey shows that consumer demand is continuing to belief that inflation will start to improve. But the upturn is accelerating again in the All in all, the outlook is dominated by the slow recovery of both the UK and other industrial economies, plus growing uncertainty about the next phase of pay policy and the approach of a general election.

The slow rate of recovery wage costs, total unit costs, and does not hold out much promise of an early reduction in the steady in the 10-12 per cent number of unemployed. Most firms interviewed for the sur-

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### EARNINGS ON CAPITAL

	4 monthly moving total						May 1978
	Feb.	Mar.	Apr.	May	Elect.	Consumer	
Those expecting earnings during current year to:	%	%	%	%	%	%	
Improve	43	36	41	32	73	82	87
Remain the same	27	37	28	24	—	—	—
Contract	27	25	28	38	27	12	13
No comment	3	2	3	6	—	—	—

## Labour rebels demand veto on EEC decisions

BY RUPERT CORNWELL, LOBBY STAFF

LABOUR's powerful anti-EEC faction is stepping up pressure to make sure that the party's next election manifesto contains a commitment to ensure a Commons right to veto Brussels decisions affecting the UK.

This threat of yet more wrangling over Europe inside Labour ranks became clear at the weekend after a series of meetings culminating in that of the Safeguard Britain Campaign—highlighted by an appeal from Mr. Enoch Powell to voters to support only those candidates explicitly opposed to Community membership, whatever their party.

The Prime Minister will resist these demands, but even if he succeeds they are likely to crop up again when Labour tackles its separate manifesto for the first direct elections to the European Assembly.

Speculation about the forthcoming general election will overshadow the final phase of

manifesto pledge could be awkward, however, since they stem from Mr. Callaghan's peace-making letter last autumn to the National Executive Committee, in which he promised a "neo-Gaullist" approach to the Community and eschewed federalism.

To put this into practice, the anti-marketeers are seeking the acceptance of changes in the 1972 European Communities Act that would involve a fundamental weakening of Brussels' authority over Westminster, although they stop short of withdrawal.

The Prime Minister will resist these demands, but even if he succeeds they are likely to crop up again when Labour tackles its separate manifesto for the first direct elections to the European Assembly.

In the meantime the Prime Minister has the opportunity of two further by-elections at Penistone and Manchester Moss Side, to gauge public opinion.

## Europe seats plan for Scotland

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE LABOUR PARTY could win as many as six of the eight European parliamentary seats in Scotland when direct elections are held next year.

The Boundary Commission's proposals for the new European constituencies were published yesterday. Those for England and Wales were announced two weeks ago.

Four European constituencies in the central industrial belt of Scotland, where more than half the electorate lives, are virtually

safe for Labour.

They are Glasgow, where the party holds 11 of the 13 Westminster seats, East and West Strathclyde, and the Lothians, which includes Edinburgh.

In addition, Labour has a good chance of beating off the challenge of the Scottish National Party in Mid-Scotland and Fife, and/or taking South Scotland

from the Conservatives and the SNP. On the basis of the October

1974 General Election results the Nationalists would comfortably take the remaining two seats: North of Scotland, which includes most of the Highland area and the islands, and North-East Scotland.

But the recent slump in SNP fortunes gives hope to the Tories here.

Mr. George Reid, SNP MP for Clackmannan and East Stirlingshire said yesterday that Scotland deserved more than eight European seats. Among EEC members with smaller populations, Denmark had 16 seats, Ireland 15 and Luxembourg six.

Mr. Russell Johnston, Liberal MP for Inverness, a prospective candidate for the European elections, said the proposals supported the Liberal assertion that Scotland should be one constituency returning eight members by proportional representation.

The Liberals hold the three Westminster seats in Scotland, but are unlikely to win any European seats there. The average size of each Scottish European constituency is 473,000 voters.

Continued from Page 1

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In the development of oil fields, the funds are characteristics—the scale, the much larger and more difficult of North Sea financing—that the report estimates sees the achievement of UK £1.5bn will have been spent on development by the end of 1977, with another £3.2bn needed by the end of the decade just for project finance can be raised.

Another £2bn from banks provided they will be required for other receive some remuneration for probable developments.

The working party was not able to establish which part of these banks in the sense of this was financed by British venture capital even when the financial institutions. In August, "probability of success was low.

1977, banks in the UK, including, and there was a significant the U.S. banks, had outstanding chance of a total loss."

North Sea development loans to It says that lending institutions the equivalent of £1.65bn of tons have not shown them which more than 60 per cent was to be looking only for a profit in foreign currencies. There quick profit but clearly have been additional firm commitments ready to "earn their profit

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